

Projects > Undergraduate Project Topics

Projects > Undergraduate Project Topics — Batch 9

#	Product Name	Price
1	A SURVEY OF WELFARE PACKAGES AVAILABLE TO THE EMPLOYEES OF THE NIGERIA RAILWAY CORPORATION AND THE EFFECT ON THEIR PERFORMANCE.	\$20
2	PROBLEMS OF HUMAN RESOURCES MANAGEMENT (A CASE STUDY OF ENUGU STATE BROADCASTING SERVICE (ESBS) ENUGU)	\$20
3	CONFLICT MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT A STUDY OF MOBILE PRODUCING NIGERIA PLC	\$20
4	CONFLICT MANAGEMENT IN LOCAL GOVERNMENT SERVICE CASE STUDY OF OJO LOCAL GOVERNMENT	\$20
5	TRADE UNIONISM AND ORGANISATIONAL EFFECTIVENESS (A STUDY OF NESTLE NIGERIA PLC, LAGOS)	\$20
6	THE EFFECT OF TRAINING ON EMPLOYEES' JOB SATISFACTION IN AFRICAN PETROLEUM PLC	\$20
7	THE ROLE OF COMMUNICATION IN ENHANCING LABOUR MANAGEMENT RELATIONS (A CASE STUDY OF ACADEMIC PRESS PLC ILUPEJU, LAGOS)	\$20
8	THE ROLE OF COMMUNICATION IN ENHANCING LABOUR MANAGEMENT RELATIONS (A CASE STUDY OF ACADEMIC PRESS PLC ILUPEJU, LAGOS)	\$20
9	THE IMPACT OF WELFARE SERVICES ON WORKERS' PERFORMANCE IN CAPPAL PLC	\$20
10	THE IMPACT OF STAFF TRAINING PROGRAMME ON EMPLOYEES' PERFORMANCE (A CASE STUDY OF LONGMAN NIGERIA LTD)	\$20
11	THE IMPACT OF RURAL MIGRATION ON COMMUNITY DEVELOPMENT (A CASE STUDY OF IBA LOCAL GOVERNMENT DEV. AREA.)	\$20
12	THE IMPACT OF OCCUPATIONAL STRESS ON WORKER'S PERFORMANCE (A STUDY OF NEIMENTH INTERNATIONAL PHARMACEUTICALS PLC)	\$20
13	THE IMPACT OF LABOUR ON ORGANIZATION EFFECTIVENESS (A CASE STUDY OF WEMA BANK PLC)	\$20
14	IMPACT OF COLLECTIVE BARGAINING PROCESS ON THE REMUNERATION OF WORKERS	\$20
15	THE EFFECTS OF STAFF WELFARE SCHEME ON EMPLOYEE PRODUCTIVITY A CASE STUDY OF SURULERE LOCAL GOVERNMENT, LAGOS STATE	\$20
16	THE EFFECT OF TRAINING AND DEVELOPMENT ON EMPLOYEES' PERFORMANCE IN FINANCIAL INSTITUTION OF NIGERIA (A CASE STUDY OF FIRST REGISTRAR OF NIGERIA LIMITED)	\$20
17	THE EFFECT OF SALARIES AND WAGES ON WORKER'S PERFORMANCE IN EDUCATIONAL SECTOR	\$20
18	THE EFFECT OF LEADERSHIP STYLE ON SUBORDINATE PRODUCTIVITY (A CASE STUDY OF UNITED BANK FOR AFRICA)	\$20
19	RELATIONSHIP BETWEEN STUDY HABITS AND ATTITUDES OF SECONDARY SCHOOL STUDENTS TOWARD EXAMINATION MALPRACTICE IN LAGOS STATE	\$20
20	THE EFFECT OF EMPLOYEES' WELFARE MANAGEMENT ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
21	THE EFFECT OF COMPENSATION MANAGEMENT IN IMPROVING EMPLOYEES' PERFORMANCE IN AN ORGANIZATION (A CASE STUDY OF NIGERIA PORTS AUTHORITY, APAPA)	\$20
22	THE EFFECT OF LEADERSHIP STYLE ON SUBORDINATES' PRODUCTIVITY (A CASE STUDY OF UNITED BANK FOR AFRICA PLC)	\$20
23	INFLUENCE OF RECRUITMENT AND SELECTION PROCESS ON ORGANIZATIONAL GROWTH (A CASE STUDY OF ACCESS BANK PLC)	\$20
24	LABOUR WELFARE AND INDUSTRIAL RELATIONS IN A DEPRESSED ECONOMY	\$20
25	IMPACT OF WAGES AND SALARIES ADMINISTRATION ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF SONA BREWERIES NIGERIA PLC)	\$20
26	HUMAN RESOURCE MANAGEMENT AND PRODUCTIVITY IN NIGERIA PUBLIC SECTOR	\$20
27	FRINGE BENEFITS AND EMPLOYEES JOB SATISFACTION IN NIGERIAN PORT AUTHORITY	\$20
28	EMPLOYEE'S JOB COMMITMENT AND ORGANIZATION PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
29	EFFECT OF STRIKE ON THE QUALITY OF EDUCATION IN LAGOS STATE HIGHER INSTITUTION (A CASE STUDY OF LAGOS STATE UNIVERSITY)	\$20
30	EFFECT OF TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
31	EFFECT OF LEADERSHIP STYLES ON WORKERS PERFORMANCE IN THE BANKING INDUSTRY (A CASE STUDY OF WEMA BANK PLC)	\$20
32	EFFECT OF HUMAN RESOURCE TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
33	EFFECT OF CONFLICT MANAGEMENT ON ORGANIZATION EFFECTIVENESS (A CASE STUDY OF LAGOS STATE UNIVERSITY, OJO)	\$20
34	CONFLICT MANAGEMENT IN AN ORGANIZATION (A CASE STUDY OF NIGERIA PORT AUTHORITY)	\$20

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35	COLLECTIVE BARGAINING AS A TOOL FOR IMPROVING ORGANISATIONAL PEACE AND PRODUCTIVITY (A CASE STUDY OF U.B.A AND ACCESS BANKS)	\$20
36	AN EVALUATIVE STUDY OF MANPOWER TRAINING AND DEVELOPMENT IN THE PUBLIC SERVICE [A STUDY OF ADMINISTRATIVE STAFF COLLEGE OF NIGERIA (ASCON)]	\$20
37	THE IMPACT OF TRADE UNION IN DISPUTES SETTLEMENT IN THE BANKING INSTITUTION [A CASE STUDY OF UNITED BANK OF AFRICA (U.B.A)]	\$20
38	CUSTOMER SATISFACTION AND LOYALTY IN LOGISTICS SERVICES (A CASE STUDY OF DHL EXPRESS, LAGOS)	\$20
39	TRANSFORMATIONAL LEADERSHIP STYLE AND EMPLOYEE'S JOB PERFORMANCE IN FOOD AND BEVERAGE INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC)	\$20
40	THE ROLE OF ORGANISATION CULTURE ON EMPLOYEE JOB PERFORMANCE (A CASE STUDY OF DANGOTE AGRO SACK LIMITED)	\$20
41	THE PRACTICE OF COLLECTIVE BARGAINING IN THE PUBLIC SECTOR AS AGAINST WHAT IS OBTAINABLE IN THE PRIVATE SECTOR	\$20
42	THE INDUSTRIAL RELATION CLIMATE AND EMPLOYEES SATISFACTION WITH A FOCUS ON CHEVRON NIGERIA LIMITED	\$20
43	THE IMPACT OF MANPOWER PLANNING ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF UNIVERSITY PRESS IBADAN)	\$20
44	THE IMPACT OF TRAINING AND DEVELOPMENT ON ORGANISATIONAL GROWTH (A STUDY OF POWER HOLDING COMPANY OF NIGERIA)	\$20
45	THE IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE'S PERFORMANCE (A CASE STUDY OF FIRST BANK NIGERIA PLC)	\$20
46	THE IMPACT OF TRADE UNION AND INDUSTRIAL RELATION PRACTICE ON ORGANISATIONAL PEACE IN UNION BANK OF NIGERIA.	\$20
47	THE IMPACT OF STRATEGIC MANAGEMENT ON ORGANISATIONAL PERFORMANCE. (A CASE STUDY OF NIGERIAN BREWERIES PLC)	\$20
48	THE IMPACT OF CONFLICT MANAGEMENT ON ORGANISATION EFFECTIVENESS (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
49	THE EFFECTS OF EMPLOYEES PARTICIPATION IN DECISION MAKING ON WORK PERFORMANCE (CASE STUDY OF FIRST BANK OF NIGERIA PLC)	\$20
50	THE EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON EMPLOYEES PERFORMANCE IN CHELLARAMS PLC.	\$20
51	THE IMPACT OF EFFECTIVE PERFORMANCE APPRAISAL ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF MTN NIGERIA)	\$20
52	THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANISATIONAL PERFORMANCE (MTN NIGERIA COMMUNICATION LIMITED IN LAGOS)	\$20
53	THE EFFECT OF COMPENSATION ON EMPLOYEES PRODUCTIVITY (A Study of Radisson Blu Hotel Ltd Victoria Island Lagos)	\$20
54	OCCUPATIONAL HEALTH AND SAFETY AS DETERMINANTS OF EMPLOYEE'S PRODUCTIVITY (A Case Study of Nestle Nig, Plc, Agbara, Ogun State)	\$20
55	MOTIVATION, A TECHNIQUE FOR PRODUCTIVITY AND EFFICIENCY IN UNIVERSITY	\$20
56	MOTIVATION AS A MEANS OF ENHANCING STAFF PERFORMANCE IN AN ORGANISATION (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
57	IMPACT OF ORGANIZATION CULTURE ON EMPLOYEES PERFORMANCE (A CASE STUDY OF COVENANT UNIVERSITY, OTA)	\$20
58	IMPACT OF MANPOWER TRAINING ON SERVICE PERFORMANCE (A CASE STUDY OF NIGERITE LIMITED)	\$20
59	IMPACT OF CONFLICT MANAGEMENT ON EMPLOYEES' PERFORMANCE IN THE PUBLIC SECTOR (A CASE STUDY OF POWER HOLDING COMPANY OF NIGERIA)	\$20
60	EFFECT OF SOCIAL RESPONSIBILITY ON ORGANISATIONS EFFECTIVENESS. A CASE STUDY OF ACADEMY PRESS PLC, ILUPEJU LAGOS.	\$20
61	EFFECT OF PENSIONS FUND MANAGEMENT ON RETIREES IN NIGERIAN POLICE FORCE	\$20
62	EFFECTS OF GLOBALIZATION ON INDUSTRIAL RELATIONS PRACTICE	\$20
63	COLLECTIVE BARGAINING AS A TOOL FOR INDUSTRIAL HARMONY IN 7UP BOTTLING COMPANY PLC	\$20
64	TRADE UNIONISM AND IT'S IMPACT ON WORKERS WELFARE IN NIGERIA	\$20
65	THE IMPACT OF TRADE UNION IN DISPUTES SETTLEMENT IN THE BANKING INSTITUTION [A CASE STUDY OF UNITED BANK OF AFRICA (U.B.A)]	\$20
66	THE IMPACT OF MANPOWER TRAINING AND DEVELOPMENT ON OGRANIZATIONAL PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC.)	\$20
67	THE IMPACT OF LABOUR TRAINING ON EMPLOYEES PRODUCTIVITY IN THE DEVELOPMENT OF NIGERIA ECONOMY (A CASE STUDY OF NIGERIA POSTAL SERVICE)	\$20
68	EVALUATING THE EFFECTIVENESS OF TEACHING STYLES IN EARLY CHILDHOOD EDUCATION	\$20
69	THE IMPACT OF HUMAN RESOURCES POLICIES ON EMPLOYEES PERFORMANCE (A CASE STUDY OF FIRST BANK OF NIGERIA)	\$20

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70	THE EFFECT OF LEADERSHIP STYLES ON WORKERS' PRODUCTIVITY (A STUDY OF CADBURY NIGERIA PLC)	\$20
71	THE EFFECT OF HEALTH AND SAFETY ON EMPLOYEE'S PRODUCTIVITY (A CASE OF CADBURY NIGERIA PLC)	\$20
72	EFFECTS OF EARLY CHILDHOOD EDUCATION ON THE COGNITIVE DEVELOPMENT OF PRIMARY ONE PUPILS (A CASE STUDY OF SELECTED SCHOOLS IN KOSOFE LOCAL GOVERNMENT AREA OF LAGOS STATE)	\$20
73	MANPOWER TRAINING AND DEVELOPMENT AS POLICY TOOLS FOR ORGANISATIONAL EFFECTIVENESS: A STUDY OF UNION BANK OF NIGERIA PLC.	\$20
74	INFLUENCES OF OCCUPATIONAL SAFETY MANAGEMENT ON EMPLOYEE'S JOB COMMITMENT (A STUDY OF WEMPCO LTD, LAGOS)	\$20
75	EFFECT OF THE MEDIA ON TEACHING AND LEARNING OF ISLAMIC STUDIES IN LAGOS STATE SENIOR SECONDARY SCHOOL	\$20
76	IMPACT OF WORK ENVIRONMENT, SUPERVISION AND JOB SATISFACTION ON EMPLOYEES PRODUTIVITY (A STUDY OF ACCION MICRO FINANCE BANK LTD)	\$20
77	APPRAISING THE RELATIONSHIP BETWEEN ICT USAGE AND INTEGRATION IN SOCIAL STUDIES EDUCATION AND INSTRUCTION IN SOME SELECTED SECONDARY SCHOOLS IN LAGOS STATE	\$16
78	IMPACT OF GROUP DYNAMICS IN WORK ORGANIZATION IN THE FOOD AND BEVERAGE INDUSTRY (A STUDY OF NESTLE NIGERIA PLC.)	\$20
79	EFFECTS OF LABOUR TURNOVER ON ORGANIZATIONAL PERFORMANCE (A COMPARATIVE STUDY OF UNILEVER AND PZ NIGERIA PLC)	\$20
80	EFFECT OF SKILL MANAGEMENT ON EMPLOYEES' EFFICIENCY AT NATIONAL DRUG LAW ENFORCEMENT AGENCY [NDLEA]	\$20
81	EFFECT OF NEW MINIMUM WAGE ON EMPLOYEES TURNOVER INTENTION IN PUBLIC SECTOR (ALAUSA SECRETARIAT)	\$20
82	EFFECT OF MOTIVATION ON EMPLOYEES PRODUCTIVITY (CASE STUDY OF FIRST BANK OF NIG PLC HEAD OFFICE)	\$20
83	EFFECT OF EMPLOYEE PERFORMANCE APPRAISAL AND MOTIVATION STRATEGY ON EMPLOYEES IN THE BANKING INDUSTRY (A CASE STUDY OF WEMA BANK PLC)	\$20
84	EFFECT OF CONFLICT MANAGEMENT ON ORGANIZATONAL PRODUCTIVITY (A STUDY OF NAHCO)	\$20
85	COMPENSATION MANAGEMENT AND ORGANIZATIONAL PERFORMANCE IN PZ CUSSIONS NIGERIA PLC	\$20
86	AN INVESTIGATION INTO THE CHALLENGES OF TEACHING SOCIAL STUDIES UNDER THE UNIVERSAL BASIC EDUCATION	\$20
87	COLLECTIVE BARGAINING AND ORGANISATIONAL EFFECTIVENESS IN NIGERIAN STATE OWNED ENTERPRISES (A CASE STUDY OF LAGOS PRINTING CORPORATION)	\$20
88	THE INFLUENCE OF CULTURE ON BUYING BEHAVIOR (A STUDY OF CONSUMERS OF ASO-OKE" PRODUCT IN ILORIN METROPOLIS)	\$20
89	THE INFLUENCE OF BEHAVIOURAL CONCEPT ON CONSUMER BUYING HABIT. (A CASE STUDY OF 7UP BOTTLING COMPANY)	\$20
90	EXAMINED THE IMPACT OF SALE PROMOTION ON MANUFACTURING INDUSTRY (A CASE STUDY OF NIGERIA BAGS MANUFACTURING COMPANY IKEJA LAGOS)	\$20
91	THE IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT. (A STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
92	THE IMPACT OF MARKETING MIX STRATEGY ON THE GROWTH OF A FIRM (A CASE STUDY OF LUBCON NIGERIA LIMITED, ILORIN)	\$20
93	THE IMPACT OF MARKETING IN SERVICES INDUSTRIES (A CASE STUDY OF UNITED BANK OF AFRICA PLC, ILORIN, KWARA STATE)	\$20
94	THE IMPACT OF MARKETING ACTIVITIES ON THE BANKING SECTOR (A CASE STUDY OF UNITED BANK FOR AFRICA PLC)	\$20
95	THE IMPACT OF INTERNET ADVERTISEMENT ON CONSUMER BEHAVIOUR [A CASE STUDY OF KWARA STATE POLYTECHNIC]	\$20
96	THE IMPACT OF INTERNAL ENVIRONMENT ON MARKETING ORGANIZATION (A CASE STUDY OF SHOPRITE ILORIN)	\$20
97	THE IMPACT OF ADVERTISING IN ENHANCING SALES VOLUME (A CASE STUDY OF NIGERIA BOTTLING COMPANY ILORIN)	\$20
98	THE EFFECTIVENESS OF RAFFLE DRAW AS A PROMOTIONAL STRATEGY IN THE SALES OF SOFT DRINKS A CASE STUDY OF NIGERIA SEVEN-UP BOTTLING COMPANY PLC ILORIN KWARA STATE)	\$20
99	THE EFFECTIVENESS OF PROMOTION IN MANUFACTURING INDUSTRY (A STUDY OF BAGCO)	\$20
100	THE EFFECTIVENESS OF PERSONAL SELLING IN MARKETING OF PETROLEUM PRODUCTS IN NIGERIA A CASE STUDY OF TOTAL NIGERIA PLC	\$20
101	THE EFFECT OF MANAGEMENT DEVELOPMENT PROGRAMMES ON TOP LEVEL EMPLOYEE'S PRODUCTIVITY (A CASE STUDY OF ELITE INDUSTRIES NIGERIA LIMITED, IGANMU LAGOS)	\$20
102	THE DETERMINANT OF CHOICE OF PROMOTIONAL MIX IN THE MARKETING OF FINANCIAL SERVICES IN NIGERIA (A CASE STUDY OF UBA)	\$20
103	THE IMPACT OF TRADE FAIR ON BUSINESS GROWTH	\$20
104	THE MARKETING IMPLICATION OF PRIVATIZATION OF GOVERNMENT PARASTATALS (A CASE STUDY OF AFRICAN PETROLEUM)	\$20

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105	SOURCING FOR THE MOST SUITABLE SUPPLIER FOR RAW MATERIALS IN MANUFACTURING ORGANIZATIONS. (A CASE STUDY OF NIGERIA BOTTLING COMPANY ILORIN)	\$20
106	SIGNIFICANCE OF PROMOTION TO BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
107	SIGNIFICANCE OF AUTOMATIC TELLER MACHINE TO ENHANCING CUSTOMER RELATIONS IN THE NIGERIAN BANKING INDUSTRY (A CASE STUDY OF DIAMOND BANK PLC ILORIN)	\$20
108	SATISFACTION AND RETENTION: A KEY TO BUSINESS SURVIVAL (A CASE STUDY OF BERGER PAINTS NIGERIA PLC)	\$20
109	SALES PROMOTION AS AN EFFECTIVE MARKETING STRATEGY FOR SELLING CONSUMER PRODUCT. (A CASE STUDY OF NIGERIA BAGS MANUFCAIRING COMPLANY, IKEJA LAGOS)	\$20
110	SALE PROMOTION AS AN EFFECTIVE MARKETING STRATEGY FOR SELLING CONSUMER MANUFACTURING INDUSTRY. (A CASE STUDY OF NIGERIA BAGS MANUFACTURING COMPANY IKEJA LAGOS)	\$20
111	ROLE OF PERSONAL SELLING IN THE MARKETING OF PETROLEUM PRODUCTS IN NIGERIA (A CASE STUDY OF TOTAL NIGERIA PLC)	\$20
112	ROLE AND IMPORTANCE OF MARKETING TO MANUFACTURING FIRMS IN A COMPETITIVE MARKET ENVIRONMENT (A CASE STUDY OF DE-UNITED FOODS INDUSTRY LIMITED PRODUCER OF INDOMIE INSTANT NOODLES)	\$20
113	PROMOTION: A MARKETING TOOLS IN A COMPETITIVE MARKETING ENVIRONMENT IN NIGERIA (A CASE STUDY OF UNILEVER NIGERIAN, PLC)	\$20
114	PRODUCT AS AN IMPORTANT TOOLS OF IMPROVING THE PROFITABILITY OF AN ORGANIZATION (A CASE STUDY OF NIGERIA BOTTLING COMPANY, ILORIN, KWARA STATE)	\$20
115	PERSONAL SELLING AS AN EFFECTIVE PROMOTIONAL TOOL IN MARKETING OF INDUSTRIAL GOODS (A CASE STUDY OF NNPC, ILORIN)	\$20
116	OUTDOOR ADVERTISING AS A MARKETING STRATEGY FOR PRODUCT SALE IN THE NIGERIAN TELECOMMUNICATION INDUSTRY (A CASE STUDY OFGLOBALCOM NIGERIA LIMITED)	\$20
117	OPTIMUM PROMOTIONAL MIX AS EFFECTIVE TOOL FOR ENHANCING SALES IN THE NIGERIAN SOFT DRINK INDUSTRY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY).	\$20
118	MEASUREMENT OF ADVERTISEMENT CONTRIBUTIONS TO EFFECTIVE SALES GROWTH IN A COMPETITIVE MARKET (A CASE STUDY OF NIGERITE LIMITED LAGOS)	\$20
119	MARKETING PLANNING AS A STRATEGY FOR EFFICIENT BUSINESS PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC LAGOS)	\$20
120	MARKETING OF PETROLEUM PRODUCT IN NIGERIA CASE STUDY OF OANDO PETROLEUM PLC ILORIN DEPOT	\$20
121	INVESTIGATION INTO THE ROLES OF G.S.M IN DEVELOPING DIRECT MARKETING IN NIGERIA	\$20
122	IMPACT OF PROMOTIONAL STRATEGY IN THE HOTEL INDUSTRY (A CASE STUDY OF KWARA HOTEL)	\$20
123	IMPACT OF PERCEIVED SERVICE QUALITY ON CUSTOMER SATISFACTION AND BRAND LOYALTY (A CASE STUDY OF HONEYWELL FLOUR MILLS PLC)	\$20
124	THE ROLE OF TRADITIONAL INSTITUTION IN NATION BUILDING. (A CASE STUDY OF UMUDIM IN IKEDURU L.G.A.)	\$20
125	THE ROLE OF MARKETING IN COMMERCIAL BANKS (A CASE STUDY OF DIAMOND BANK PLC)	\$20
126	EVALUATION OF SELLING AS AN EFFECTIVE PROMOTIONAL IN MARKETING OF CONSUMERS PRODUCT (A CASE STUDY OF UNILEVER NIGERIA PLC ILORIN)	\$20
127	EVALUATION OF THE USE OF ADVERTISING AS A PROMOTIONAL TOOL IN MANUFACTURING INDUSTRIES IN NIGERIA (A CASE STUDY OF TUYIL PHARMACEUTICAL INDUSTRIES LIMITED, ILORIN)	\$20
128	ENVIRONMENTAL COMPLEXITY: DETERMINANT OF CHOICE OF PROMOTIONAL TOOLS IN MARKETING ORIENTED ORGANIZATION IN NIGERIA (A CASE STUDY OF JMK SUPERMARKET, ILORIN)	\$20
129	THE SIGNIFICANCE OF MOTIVATION ON ENHANCING THE EMPLOYEE PERFORMANCE IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF UNITED BANK FOR AFRICAN (UBA) ILORIN)	\$20
130	EFFECTIVENESS OF PRICING POLICY IN MANUFACTURING INDUSTRIES A CASE STUDY OF P.Z	\$20
131	EFFECT OF SOCIAL MEDIA MARKETING ON ONLINE CONSUMER (A CASE STUDY OF SOCIAL MEDIA USERS IN ILORIN)	\$20
132	DISTRIBUTION AS A VARIABLE IN MARKETING OF PERISHABLE PRODUCT (A CASE STUDY OF AYOMIDE FARM OFFA KWARA STATE)	\$20
133	DEPOSITS MOBILIZATION THROUGH MARKETING OF BANKING SERVICES (THE CASE STUDY OF THE FIRST BANK OF NIGERIA ILORIN)	\$20
134	THE SIGNIFICANCE OF ADVERTISING TO BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF UNILEVER NIG. PLC OREGUN, LAGOS STATE)	\$20
135	THE SIGNIFICANCE OF BRANDING TO EFFECTIVE MARKETING OF THE TOBACCO PRODUCTS IN NIGERIA (A CASE STUDY OF INTERNATIONAL TOBACCO I.T.C.)	\$20

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136	CONSUMER SATISFACTION AND RETENTION; A KEY TO BUSINESS SURVIVAL (A CASE STUDY OF BERGER PAINTS NIGERIA PLC)	\$20
137	CONSUMER REACTION TO CLOSE-UP MODIFICATION: IT'S EFFECTS. (A CASE STUDY OF CLOSE-UP TOOTHPASTE A PRODUCT OF UNILEVER NIGERIA)	\$20
138	CONSUMER ATTITUDE TOWARDS OKADA TRANSPORT SERVICE IN NIGERIA (A CASE STUDY OF OKADA COMMUTER IN ILORIN METROPOLIS)	\$20
139	BRANDING AND PACKAGING AS TOOLS FOR PRODUCT DIFFERENTIATION IN THE MARKETING OF CONSUMER PRODUCT IN NIGERIA. (A STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY LTD)	\$20
140	BRANDING AND PACKAGING AS EFFECTIVE TOOLS FOR PRODUCT DIFFERENTIATION IN MARKETING CONSUMER PRODUCTS	\$20
141	BRANDING AND MARKETING OF PURE WATER IN ILORIN TOWNSHIP (A CASE STUDY OF AYOBAT PURE WATER)	\$20
142	ASSESSING THE ROLE OF STRATEGIC PLANNING AS A TOOL FOR ACHIEVING ORGANIZATIONAL OBJECTIVES OF BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC, ILORIN)	\$20
143	APPLICATION OF THE MARKETING CONCEPT IN OUR LOCAL MARKET (A CASE STUDY OF OWODE MARKET OFFA , KWARA STATE	\$20
144	APPLICATION OF MARKETING CONCEPT IN NON-PROFIT ORGANIZATION (A CASE STUDY OF SECURITY AND EXCHANGE COMMISSION ABUJA)	\$20
145	AN INVESTIGATION INTO THE ROLE OF GSM OPERATION IN DEVELOPING DIRECT MARKET IN NIGERIA (A CASE STUDY OF MTN NIGERIA)	\$20
146	AN EXAMINATION OF IMPACT OF STRATEGIC PLANNING ON SALES PROMOTION (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
147	AN EVALUATION OF THE EFFECTIVENESS OF SALES PROMOTION AS ELEMENT OF PROMOTION MIXES. (A CASE STUDY OF 7UP PLANT, ILORIN)	\$20
148	AN APPLICATION OF MARKETING CONCEPTS IN THE TELECOMMUNICATION INDUSTRY IN NIGERIA (A CASE STUDY OF GLOBACOM NIGERIA)	\$20
149	THE SIGNIFICANCE OF NEW PRODUCT DEVELOPMENT IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF LUBCON LTD)	\$20
150	EFFECTS OF SALES PROMOTION AS A TOOL FOR WINNING CUSTOMERS IN A COMPETITIVE MARKET.	\$20
151	ADVERTISING, ITS ROLE AND IMPORTANCE IN THE MARKETING OF CON-1	\$20
152	PUBLIC RELATIONS AS AN EFFECTIVE PROMOTIONAL TOOL IN MARKETING OF SERVICES. (A CASE STUDY OF KEFFI COMMUNITY BANK (NIG) LTD.)	\$20
153	THE ROLE OF NEGOTIATION IN ATTAINING PURCHASING OBJECTIVES (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
154	THE RELEVANCE OF NEW PRODUCT DEVELOPMENT ON ATTAINING MARKETING OBJECTIVE OF TABLE WATER PRODUCERS. (A CASE STUDY OF SELECTED TABLE WATER PRODUCERS)	\$20
155	THE RELATIONSHIP BETWEEN EMPLOYEE JOB SATISFACTION AND EMPLOYEE COMMITMENT AMONG EMPLOYEES OF UNILEVER NIGERIA PLC.	\$20
156	THE PROBLEM OF FINANCING INTERNATIONAL TRADE IN NIGERIA	\$20
157	THE INFLUENCE OF CULTURE IN CONSUMERS BUYING BEHAVIOR (A CASE STUDY OF OBIANGWU NGOR - OKPALA L.G.A. IMO STATE)	\$20
158	THE IMPACT OF PROMOTIONAL STRATEGY ON SALES AND PROFIT A CASE OF NIGERIA BOTTLING COMPANY PLC (NBC)	\$20
159	THE IMPACT OF PERSONAL SELLING ON SALES VOLUME PERFORMANCE OF A MANUFACTURING COMPANY (A CASE (STUDY OF UNILEVER NIGERIA PLC.)	\$20
160	THE IMPACT OF MARKETING ON AGRICULTURAL DEVELOPMENT IN A DEVELOPING COUNTRY	\$20
161	THE IMPACT OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
162	THE IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT ON CUSTOMERS' SATISFACTION (A CASE OF FIDELITY BANK PLC)	\$20
163	THE IMPACT OF APPLICATION OF MARKETING CONCEPT IN THE NIGERIA BANKING INDUSTRY (A CASE STUDY OF ZENITH BANK)	\$20
164	INFLUENCE OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR (CASE STUDY OF FOREVER LIVING COSMETICS PRODUCTS)	\$20
165	THE EFFECTIVENESS OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
166	THE EFFECT OF ADVERTISING ON THE SALES OF TOOTHPASTES (A CASE STUDY OF GLAXO SMITHKLINE NIGERIA PLC ,LAGOS.)	\$20
167	SALES TERRITORIAL MANAGEMENT IN THE BREWERY INDUSTRY (A STUDY OF GUINNESS NIGERIA PLC ABA ABIA STATE)	\$20

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168	RELATIONSHIP MARKETING: A NECESSARY TOOL FOR ORGANISATIONAL PERFORMANCE (A CASE STUDY OF TROPICS FINANCE AND INVESTMENT LIMITED)	\$20
169	THE RELEVANCE OF ADVERTISING AS A DETERMINANT OF CUSTOMER PATRONAGE IN THE FAST FOOD INDUSTRY (A CASE STUDY OF EARLY AND CHIKY FAST FOOD IN OWERRI, METROPOLIS).	\$20
170	ADMISSION BARRIERS INTO NIGERIA UNIVERSITY; A CASE STUDY OF LASU AND ITS IMPLICATION ON THE SOCIETY	\$20
171	MARKETING STRATEGY IN THE HOTEL INDUSTRY	\$20
172	MARKETING STRATEGY AND CONSUMER PURCHASE BEHAVIOR (A CASE STUDY OF GUINNESS IN NIGERIA PLC)	\$20
173	MARKETING STRATEGIES AND THEIR EFFECTS IN SALES EXPANSION IN ORGANISATION	\$20
174	MARKETING OF BANKING SERVICES IN NIGERIA (A STUDY OF FIRST BANK PLC)	\$20
175	PRODUCT QUALITY AS A BASIS FOR CONSUMER'S PATRONAGE	\$20
176	IMPACT OF E-PAYMENT ON ONLINE SHOPPING BEHAVIOUR (A STUDY OF JUMIA LIMITED)	\$20
177	EFFECTIVENESS OF TRADE EXHIBITION AS A MARKETING TOOL IN SMALL & MEDIUM SCALE ENTREPRENEURSHIP (A CASE STUDY OF LOYALTED PRODUCTS LIMITED)	\$20
178	APPLICATION OF MARKETING CONCEPT IN THE NIGERIA PUBLIC SECTOR INDUSTRY (A CASE STUDY OF ZENITH BANK)	\$20
179	PROMOTIONAL STRATEGY AS A TOOL OF ORGANIZATIONAL PROFITABILITY	\$20
180	PUBLIC SERVICES MARKETING A CASE STUDY OF FIRST BANK	\$20
181	PRODUCT FAILURE: THE CAUSES AND EFFECTS ON THE NIGERIAN ECONOMY	\$20
182	PRODUCT DIFFERENTIATION AS A SURVIVAL STRATEGY IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF STARLINE NIGERIA LIMITED)	\$20
183	THE ROLE OF MARKETING RESEARCH IN THE PLANNING AND DEVELOPMENT OF A NEW PRODUCT (A SURVEY OF NIGERIA BOTTLING COMPANY PLC, BENIN CITY)	\$20
184	THE INFLUENCE OF CUSTOMER RELATIONSHIP MANAGEMENT ON THE SALES OF KFC PRODUCTS IN IKEJA CITY MALL AND PALMS LEKKI	\$20
185	THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)	\$20
186	SOCIAL MEDIA: EFFECTS ON MARKET SHARE IMPROVEMENT IN THE SERVICE INDUSTRY. A STUDY OF SELECTED INSURANCE FIRMS	\$20
187	IMPACT OF ONLINE MARKETING ON SMALL AND MEDIUM ENTERPRISES IN LAGOS METROPOLIS	\$20
188	EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)	\$20
189	EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)	\$20
190	THE ROLE OF PUBLIC RELATIONS IN MARKETING OF BURXIN PAINT INDUSTRY IN ANAMBRA STATE	\$20
191	THE ROLE OF MARKETING IN THE DEVELOPMENT OF TOURISM INDUSTRY IN NIGERIA (A CASE STUDY OF NIKE LAKE RESORT ENUGU)	\$20
192	THE INFLUENCE OF PRODUCT QUALITY ON BRAND LOYALTY IN NIGERIA (A STUDY OF WAMCO NIGERIA PLC.)	\$20
193	THE IMPACTS OF PRICING IN MARKTING OF COKE DRINKS IN ENUGU STATE.	\$20
194	THE IMPACT OF SALES PROMOTION IN THE PURCHASE INTENT OF GOKO CLEANSER AMONG STUDENT	\$20
195	THE IMPACT OF PROMOTIONAL ACTIVITIES ON THE MARKETING OF GOLDEN MORN PRODUCT (A CASE STUDY OF NESTLE NIGER PLC ENUGU STATE)	\$20
196	THE IMPACT OF MARKETING COMMUNICATION ON SALE OF CONSUMER GOODS (A CASE STUDY OF NIGERIA BREWERIES PLC)	\$20
197	THE IMPACT OF ADVERTISING ON THE MARKETING OF BANKING SERVICES. (A CASE STUDY OF MICRO FINANCE BANK)	\$20
198	THE IMPACT OF ADVERTISING IN THE SALE OF A NEW PRODUCT (A CASE STUDY OF INDOMIE INSTANT NOODLES)	\$20
199	THE EFFECTIVENESS OF PUBLIC RELATIONS PRACTICE IN THE OIL SECTOR (A CASE STUDY OF AFRICAN PETROLEUM PLC)	\$20
200	THE EFFECT OF PHYSICAL DISTRIBUTION ON THE SALES VOLUME OF BEVERAGE IN ENUGU METROPOLIS (A CASE STUDY OF SEVEN-UP BOTTLING COMPANY)	\$20
201	THE EFFECT OF MOTIVATIONAL POLICIES AND PRACTICE ON SALES FORCE IN NIGERIA BANKING INDUSTRY (A CASE STUDY OF FIRST BANK NIGERIA PLC)	\$20
202	THE EFFECT OF EXCHANGE RATE FLUCTUATION ON IMPORTED GOODS IN NIGERIA (A CASE STUDY OF TOYOTA NIGERIA LIMITED, LAGOS)	\$20

#	Product Name	Price
203	THE EFFECT OF ADVERTISING ON THE SALES VOLUME OF BEVERAGES (A CASE STUDY OF MILO, BOURNVITA AND VIATALO)	\$20
204	SECURING CUSTOMERS PATRONAGE THROUGH PRODUCT INNOVATION IN NEW BEVERAGES NIGERIA LIMITED	\$20
205	MARKETING PRACTICES AND CONSUMER SATISFACTION IN THE HOTEL INDUSTRY	\$20
206	MARKETING OF AGRICULTURAL PRODUCTS IN ANAMBRA STATE (A CASE STUDY OF SELECTED LOCAL GOVERNMENT AREAS IN ANAMBRA STATE)	\$20
207	INFLUENCE OF PRODUCT PACKAGING ON CONSUMER BUYING PREFERENCE (A CASE STUDY OF ABA METROPLIS)	\$20
208	IMPACT OF PUBLIC RELATION ON MARKETING OF BANKING SERVICE (A CASE STUDY OF ZENITH BANK PLC)	\$20
209	EVALUATION OF THE IMPACT OF ROAD NETWORK ON THE SELLING OF AGRICULTURAL PRODUCTS.	\$20
210	EVALUATION OF THE EFFECTS OF TRANSPORTATION PROBLEMS IN THE DISTRIBUTION OF GOODS AND SERVICES	\$20
211	DETERMINING THE EFFECT OF ADVERTISING STRATEGY ADAPTED IN THE SALES OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
212	CORPORATE ADVERTISING AS AN EFFECTING PROMOTIONAL TOOL IN THE MARKETING OF BANKING SERVICES (A CASE STUDY OF SELECTED COMMERCIAL BANK)	\$20
213	AN EVALUATION OF PRODUCT INNOVATION AS A STRATEGY FOR THE SURVIVAL OF MANUFACTURING FIRMS IN NIGERIA	\$20
214	AN ASSESSMENT OF THE PHYSICAL DISTRIBUTION OF SOFT DRINK (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
215	AN ANALYSIS OF PACKAGING AS A PROMO TOOL IN THE MARKETING OF PRODUCT. (A CASE STUDY OF PETALS)	\$20
216	THE SIGNIFICANCE OF PRODUCT QUALITY IN THE MARKETING OF SOFT DRINK (A CASE STUDY OF COCA-COLA BOTTLING COMPANY PLC)	\$20
217	THE SIGNIFICANCE OF MARKETING PLANNING IN A BUSINESS ORGANIZATION (A CASE STUDY OF PURE WATER IN ETSAKO WEST LOCAL GOVERNMENT)	\$20
218	THE SIGNIFICANCE OF DISTRIBUTION IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
219	THE SIGNIFICANCE OF BRAND POSITIONING IN MARKETING ACTIVITIES (A CASE STUDY OF OVALTINE)	\$20
220	THE SIGNIFICANCE OF ADVERTISING IN THE MANAGEMENT OF BUSINESS ORGANIZATION (A CASE STUDY OF SELECTED SMALL BUSINESS ORGANIZATION)	\$20
221	THE ROLE OF SALES PROMOTION ON THE PROFITABILITY OF A FIRM'S PRODUCT IN A DEPRESSED ECONOMY (A CASE STUDY OF NIGERIA BREWERY PLC)	\$20
222	THE ROLE OF RETAILER IN THE DISTRIBUTION OF CONSUMER GOODS (A CASE STUDY OF BENDEL SUPERMARKET, AUCHI)	\$20
223	THE PROBLEM OF MARKETING AGRICULTURAL PRODUCTS IN RURAL AREAS (A CASE STUDY OF DANSOF FARMS)	\$20
224	THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)	\$20
225	THE IMPORTANCE OF PACKAGING AS A PROMOTIONAL TOOL IN THE MARKETING OF CONSUMER DRINKS AND FOOD (A CASE STUDY OF CIL WATER COMPANY LTD, AVIELE)	\$20
226	THE IMPORTANCE OF MARKETING IN SERVICE ORGANIZATION (A CASE STUDY OF UBA BANK)	\$20
227	THE IMPORTANCE OF BRANDING AND PACKAGING AS A MEANS OF SALES PROMOTION IN AN ORGANIZATION IN NIGERIA	\$20
228	THE IMPACT OF PRODUCT QUALITY ON CONSUMER BRAND LOYALTY (A CASE STUDY OF INTERCONTINENTAL DISTILLER LIMITED, OTA, OGUN STATE)	\$20
229	THE IMPACT OF MARKETING RESEARCH IN ANY BUSINESS ORGANIZATION	\$20
230	THE IMPACT OF MARKETING PLANNING AND CONTROL IN MANUFACTURING COMPANY (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
231	THE IMPACT OF MARKETING INFORMATION SYSTEM ON MANAGERIAL DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY LTD, BENIN CITY, EDO STATE)	\$20
232	THE IMPACT OF ADVERTISING ON THE CONSUMPTION OF NOODLE FOODS (A CASE STUDY OF HONEY WELL NOODLES NIGERIA LIMITED LAGOS)	\$20
233	THE IMPACT OF ADVERTISING ON THE BUYING HABIT OF RURAL DWELLERS (A CASE STUDY OF IGARRA COMMUNITY, EDO STATE)	\$20
234	THE EFFECTS OF SALES PROMOTION ON CONSUMER BUYING DECISION (A CASE STUDY OF COCA-COLA BOTTLING COMPANY)	\$20
235	THE EFFECT OF INFORMATION COMMUNICATION TECHNOLOGY ON EARLY CHILDHOOD EDUCATION DELIVERY IN LAGOS STATE	\$20
236	INFLUENCE OF MASS MEDIA AWARENESS TO PROMOTION OF FAMILY PLANNING PRACTICES IN AGEGE LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
237	IMPACT OF KEKE NAPEP AS POVERTY ALLEVIATION STRATEGY IN LAGOS STATE	\$20

#	Product Name	Price
238	THE EFFECTIVENESS OF ADVERTISING ON THE MARKETING OF CONSUMES' PRODUCT (A CASE STUDY OF NESTLE FOOD NIGERIA PLC, ILUPEJU, LAGOS STATE)	\$20
239	THE EFFECT OF PURCHASING AND SUPPLY ACTIVITIES IN CONSTRUCTION INDUSTRY (A CASE STUDY OF HARTLAND NIGERIA LTD, AUCHI)	\$20
240	EFFECTS OF URBAN RENEWAL ON WOMEN'S ROLE IN OSHODI LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
241	THE EFFECT OF PROMOTIONAL ACTIVITIES ON THE CONSUMPTION OF A COMPANY PRODUCT (A CASE STUDY OF MTN)	\$20
242	THE EFFECT OF PACKAGING ON THE SALES OF A COMPANY'S PRODUCT (A CASE STUDY OF GUINNESS NIGERIA PLC)	\$20
243	THE EFFECT OF PACKAGING ON CONSUMER BUYING DECISION (A CASE STUDY OF UNILEVER)	\$20
244	THE EFFECT OF CULTURE ON CONSUMERS BUYING BEHAVIOUR (A CASE STUDY OF ASABA COMMUNITY)	\$20
245	DRUG AND ALCOHOLIC ABUSE AMONG THE YOUTHS	\$20
246	STRATEGIES FOR MARKETING A NEW PRODUCT IN A SATURATED MARKET (A CASE STUD OF NIGERIAN BREWERIES PLC)	\$20
247	SIGNIFICANCE OF PRICE ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAZILIAN HAIR)	\$20
248	SIGNIFICANCE OF PRICE IN INTRODUCTION OF NEW PRODUCT (STUDY OF SELECTED PRODUCTS OF NIGERIA BREWERIES PLC, BENIN CITY)	\$20
249	COPING MECHANISM AMONG UNEMPLOYED GRADUATES IN MUSHIN LOCAL GOVERNMENT AREA OF LAGOS STATE.	\$20
250	SIGNIFICANCE OF PERSONAL SELLING IN THE MARKETING OF DETERGENT (A CASE STUDY OF UNILEVER NIG PLC)	\$20
251	ROLE OF ADVERTISING IN THE SALES OF NIGERIA MADE GOODS (UYI TECHNICAL COMPANY, BENIN CITY)	\$20
252	CHECKMATING YOUTH UNEMPLOYMENT IN NIGERIA: FISH FARMING OPTION	\$20
253	POLITICAL MARKETING IN NIGERIA (A CASE STUDY OF PDP AND APC)	\$20
254	PACKAGING AS A PROMOTIONAL TOOLS IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF NASCO GROUP OF COMPANY, JOS)	\$20
255	NEW PRODUCT DEVELOPMENT TEST MARKETING PROSPECT AND CHALLENGES (A CASE STUDY OF GUINNESS NIGERIA PLC)	\$20
256	MARKETING STRATEGIES AS A TECHNIQUE FOR PROFIT MAXIMIZATION IN MANUFACTURING ENTERPRISE (A CASE STUDY OF GUINNESS NIG PLC)	\$20
257	MARKETING OF PETROLEUM PRODUCTS (A CASE STUDY OF PIPELINE AND PRODUCTS MARKETING COMPANY (PPMC))	\$20
258	CAUSES AND EFFECT OF CHILD TRAFFICKING IN OYO STATE. (A STUDY OF SURULERE LOCAL GOVERNMENT AREA.)	\$20
259	INFLUENCE OF PRICING STRATEGY ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAZILIAN HAIR)	\$20
260	INFLUENCE OF ADVERTISEMENT IN CONSUMER'S BUYING BEHAVIOUR. (A CASE STUDY OF COCA-COLA ENTERPRISE LTD, LAGOS NIGERIA)	\$20
261	IMPORTANCE OF PRODUCT LIFE CYCLE IN MARKETING ORGANIZATION	\$20
262	IMPORTANCE OF DISTRIBUTION CHANNEL TO THE MARKETING OF A PRODUCT IN AN ORGANIZATION	\$20
263	IMPACT OF SALES PROMOTION ON THE MARKETING OF SOFT DRINKS (A CASE STUDY OF 7-UP BOTTLING COMPANY NIG PLC, BENIN CITY, EDO STATE)	\$20
264	IMPACT OF ADVERTISING ON THE PURCHASE OF ETISALAT RECHARGE CARDS (A CASE STUDY OF AUCHI METROPOLIS)	\$20
265	IMPACT OF ADVERTISING ON CONSUMER PURCHASE DECISION (A CASE STUDY OF NESTLE MILO NIG PLC)	\$20
266	GOING BEYOND JUST ADVERTISING AND ITS IMPACT TO SALES TURNOVER OF A COMPANY (A CASE STUDY OF PROMASSIDOR NIG LTD)	\$20
267	EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)	\$20
268	EFFECT OF SALES FORECAST ON MARKETING DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY)	\$20
269	EFFECT OF MARKETING PLANNING ON THE PERFORMANCE OF SERVICE ORGANIZATION (A CASE STUDY OF ACCESS BANK PLC,)	\$20
270	EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)	\$20
271	AN APPRAISAL OF MARKETING MIX APPLICATION IN RETAIL BUSINESSES (A CASE STUDY OF SELECTED RETAIL OUTLETS IN AUCHI TOWN)	\$20
272	MOTIVATING TECHNICAL SALES PEOPLE FOR HIGHER PRODUCTIVITY (A CASE STUDY OF EMENITE NIG. LTD)	\$20
273	EFFECTIVE CORPORATE IMAGE MANAGEMENT AS A STRATEGY FOR ENHANCING PROFITABILITY (A CASE STUDY OF FIRST BANK OF NIGERIA PLC).	\$20
274	CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE	\$20

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275	CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE	\$20
276	BALACING AND BURGETING CONTROL IN A MANUFACTRURING AND MARKETING ORGANIZATION (A CASE OF STUDY OF TOTAL NIGERIA LTD)	\$20
277	APPLICATION OF MARKETING CONCEPT IN MARKETING OF HAIR DRESSING SERVICES (A COMPARATIVE ANALYSIS OF MAGIC FINGERS BEAUTY HOME AND ULTIMATE BEAUTY SALON)	\$20
278	TITLE PAGE ADVERTISING AN EFFECTIVE PROMOTIONAL TOOL FOR MARKETING NEW PRODUCT (A CASE STUDY OF NASCO MARKETING COMPANY)	\$20
279	A CRITICAL APPRAISAL OF THE STRATEGIES OF EXPORTATION OF MADE IN NIGERIA GOODS (A CASE STUDY OF NIGERIAN EXPORT PROMOTION COUNCIL)	\$20
280	A CRITICAL APPRAISAL OF THE NIGERIAN EXPORT PROMOTION COUNCIL STRATEGIES IN THE EXPORT OF NIGERIA GOODS	\$20
281	THE ROLE OF ADVERTISING ON THE MARKETING OF SUITCASE IN ENUGU METROPOLIS (A CASE STUDY OF JUMATEX SUITCASE ENUGU)	\$20
282	THE IMPORTANCE OF BRANDING IN THE MARKETING OF UNILEVER PRODUCTS IN ENUGU STATE	\$20
283	THE IMPACT OF MARKETING IN THE DEVELOPMENT OF TOURISM	\$20
284	THE EFFECT OF GOOD PUBLIC RELATION AND ORGANIZED PROMOTIONS ON THE ACHIEVEMENT OF MARKETING OBJECTIVE (CASE STUDY OF NIGERIA BREWERIE PLC)	\$20
285	PRODUCT PLANNING MANAGEMENT AND DISTRIBUTION PROBLEMS IN SOFT DRINK INDUSTRY. (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC.)	\$20
286	PROBLEMS AND PROSPECTS OF MARKETING IN SMALL-SCALE BUSINESS IN NIGERIA (A CASE STUDY OF AQUA RAPHA, GOD'S HEALING WATER)	\$20
287	PHYSICAL DISTRIBUTION MANAGEMENT IN BREWERY INDUSTRIES (A CASE STUDY OF NIGERIAN BREWERIES PLC)	\$20
288	PACKAGING AS A PROMO TOOL IN THE MARKETING OF BEAUTY CARE PRODUCTS. (A CASE STUDY OF PETALS)	\$20
289	A CRITICAL APPRAISAL OF THE STRATEGIES OF EXPORTATION OF MADE IN NIGERIA GOODS (A CASE STUDY OF NIGERIAN EXPORT PROMOTION COUNCIL)	\$20
290	IMPACT OF SALES PROMOTION ON BUYING DECISION (A CASE STUDY OF GLOBACOM NIGERIA LIMITED)	\$20
291	EFFECTIVENESS OF TRADE EXHIBITION AS A MARKETING TOOL IN SMALL & MEDIUM SCALE ENTREPRENEURSHIP	\$20
292	EFFECT OF PACKAGING ON CONSUMER BEHAVIOUR: (A CASE STUDY OF NIGERIAN BREWERIES PLC.)	\$20
293	EFFECT OF INTERNET ADVERTISING ON CONSUMERS' PURCHASE DECISION (A STUDY OF JUMIA ONLINE STORES IN LAGOS)	\$20
294	THE EVALUATION OF DISTRIBUTION CHANNEL OF PETROLEUM PRODUCTS (CASE STUDY MOBIL)	\$20
295	THE EFFECT OF RELATIONSHIP MARKETING ON ORGANIZATIONAL PERFORMANCE (A STUDY OF AIICO INSURANCE PLC)	\$20
296	THE EFFECT OF MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOUR (A CASE STUDY OF NIGERIA BOTTLING COMPANY N.B.C PLC)	\$20
297	THE EFFECT OF MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOUR (A CASE STUDY OF NIGERIA BOTTLING COMPANY N.B.C PLC)	\$20
298	ROLE OF CELEBRITY ADVERTISING IN CONSUMER BRAND LOYALTY A STUDY OF MTN (GSM) USERS IN IKEJA L.G.A, LAGOS STATE	\$20
299	RELATIONSHIP SELLING: ITS EFFECTS ON SALESMAN PERFORMANCE IN SERVICE INDUSTRY	\$20
300	THIRD PARTY E-COMMERCE PLATFORMS: BENEFITS AND BARRIERS FOR RETAIL BUSINESSES IN NIGERIA	\$20
301	THE SIGNIFICANCE OF STRATEGIC MARKETING PRACTICES TO THE EFFECTIVE AND EFFICIENT PERFORMANCE OF SMALL AND MEDIUM SCALE ENTERPRISE (SMES)	\$20
302	THE IMPACT OF SALES PROMOTION ON PRODUCT COMPETITIVENESS OF FAST MOVING CONSUMER GOODS (FMCG)	\$20
303	THE IMPACT OF PRODUCT DIVERSIFICATION STRATEGY ON ORGANIZATIONAL GROWTH (A CASE STUDY OF COCA COLA NIGERIA PLC)	\$20
304	THE EFFECT OF PRODUCT PLANNING AND DEVELOPMENT IN THE GROWTH OF ORGANISATION (A CASE STUDY OF SMITHKLINE GLAXO NIGERIA PLC)	\$20
305	THE EFFECT OF MEDIA ADVERTISEMENT ON SALES OF CONSUMER GOODS IN SOME SELECTED MARKETING FIRMS IN LAGOS	\$20
306	THE EFFECT OF MATERIALS MANAGEMENT ON THE PROFITABILITY OF THE MANUFACTURING COMPANY (A STUDY OF CADBURY NIGERIA PLC)	\$20
307	SPATIAL DISTRIBUTION OF LOCAL MARKET AND VARIATIONS IN PRICES OF VEGETABLE IN LAGOS STATE (A CASE STUDY OF OJO LOCAL GOVERNMENT)	\$20

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308	IMPACT OF TOTAL QUALITY MANAGEMENT ON THE PERFORMANCES OF AN ORGANIZATION (A CASE STUDY OF SHELL NIGERIA EXPORATION (SNEPCO)	\$20
309	IMPACT OF TOTAL QUALITY MANAGEMENT ON CUSTOMERS SATISFACTION (A STUDY OF GUARANTEE TRUST BANK)	\$20
310	IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY ON ORGANIZATION PERFORMANCE. (A CASE STUDY OF ZENITH BANK PLC)	\$20
311	IMPACT OF ENTREPRENEURSHIP PASSION ON CREATIVE CAPABILITIES OF STOCK OPERATIONS	\$20
312	IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF MTN NIGERIA LIMITED)	\$20
313	IMPACT OF ADVERTISEMENT ON CONSUMABLE GOODS (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
314	EFFECTS OF STRATEGIC PLANNING ON ORGANIZATIONAL GOAL ATTAINMENT (A STUDY OF ZENITH BANK PLC)	\$20
315	EFFECTS OF PHYSICAL DISTRIBUTION ON THE SALE OF CONSUMABLE PRODUCTS (A STUDY OF UNILEVER NIG PLC)	\$20
316	EFFECTS OF BRANDING ON PRODUCT IMAGE (A STUDY OF UNILEVER NIG PLC)	\$20
317	EFFECTS OF BACKWARD INTEGRATION STRATEGY ON ORGANIZATIONAL PERFORMANCE IN MANUFACTURING INDUSTRY (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
318	EFFECTIVENESS OF STRATEGIC MARKETING AND MANAGEMENT ON THE SUSTENANCE OF GROWTH IN NIGERIAN TERTIARY INSITUION (A CASE STUDY OF LAGOS STATE UNIVERSITY)	\$20
319	EFFECTIVE COMMUNICATION AS A TOOLS FOR DETERMINING EMPLOYEE'S JOB PERFORMANCE (A CASE STUDY OF CRUSADER INSURANCE NIGERIA PLC)	\$20
320	EFFECT OF THE PRACTICE OF SOCIAL RESPONSIBILITY ON THE PERFORMANCE OF SMALL MEDIUM ENTERPRISES (SMES) IN AGEGE LOCAL GOVERNMENT AREA, LAGOS	\$20
321	EFFECT OF TOTAL QUALITY MANAGEMENT (TQM) ON MANUFACTURING SECTOR'S PERFORMANCE IN NIGERIA. (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
322	EFFECT OF RETAILING STRATEGY ON ORGANIZATIONAL PERFORMANCE (A STUDY OF CADBURY NIGERIA PLC)	\$20
323	EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
324	EFFECT OF COMMUNICATION ON ORGANIZATIONAL DEVELOPMENT (A STUDY OF POWER HOLDING COMPANY OF NIGERIA [PHCN])	\$20
325	CRITICAL ANALYSIS ON SALESMANSHIP PERFORMANCE IN MARKETING OF A COMPANY'S PRODUCT (A CASE STUDY OF UNLIEVER NIGEIRA PLC).	\$20
326	ASSESSING THE EFFECT OF RELATIONSHIP MARKETING ON CORPORATE PERFORMANCE IN SMALL BUSINESS ENTERPRISES.	\$20
327	THE ROLE OF SALES PROMOTION ON CONSUMER BEHAVIOUR IN THE BEVERAGE INDUSTRY (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
328	THE PROBLEMS AND PROSPECTS OF DISTRIBUTING PAINTS IN NIGERIA (A CASE STUDY OF BERGER PAINT NIGERIA PLC)	\$20
329	THE INFLUENCE OF SALE PROMOTION ON EMPLOYEES PERFORMANCE IN AN ORGANIZATION (A CASE STUDIES OF SOME BANKS)	\$20
330	THE IMPACT OF RETAILING ON THE MARKETING OF FAST MOVING CONSUMER GOODS (A CASE STUDY OF CHI RETAIL FARMSHOP)	\$20
331	THE IMPACT OF PROMOTIONAL MIX ON SALES PERFORMANCE (A CASE STUDY OF GUILDER BREWED BY NIGERIAN BREWERIES PLC)	\$20
332	THE IMPACT OF MARKETING STRATEGY ON PROFITABILITY OF CONFECTIONERY PRODUCT IN NIGERIA (A CASE STUDY OF O.K FOODS NIGERIA LIMITED)	\$20
333	THE IMPACT OF MARKETING STRATEGIES ON THE PERFORMANCE OF SMALL SCALE ENTERPRISES IN SHOMOLU LOCAL GOVERNMENT AREA LAGOS STATE	\$20
334	THE IMPACT OF MARKETING ORIENTATION ON SMALL SCALE INDUSTRY IN NIGERIA (A CASE STUDY OF NIGERIAN ECONOMY)	\$20
335	THE IMPACT OF INTENSIVE DISTRIBUTION STRATEGY ON MARKETING OF CONSUMER GOODS (A CASE STUDY OF DOTMALL NIGERIA LIMITED)	\$20
336	THE IMPACT OF CONFLICT MANAGEMENT ON ORGANISATION EFFECTIVENESS (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
337	SURVIVAL STRATEGIES IN SMALL BUSINESS (A CASE STUDY OF SOME SELECTED SMALL SCALE INDUSTRIES IN LAGOS STATE)	\$20
338	PROMOTIONAL STRATEGIES AS TOOL FOR IMPROVING MARKETING MANAGEMENT IN NIGERIA {A CASE STUDY OF NIGER INSURANCE PLC}	\$20
339	PROBLEMS AND PROSPECTS OF SMALL-SCALE INDUSTRIES IN NIGERIA	\$20
340	EFFECTIVE CHANNELS OF DISTRIBUTION IN PRODUCT MARKET SHARE DEVELOPMENT IN ENHANCING ORGANISATIONAL PERFORMANCE (A CASE STUDY OF LISABI MILLS LTD)	\$20
341	EFFECT OF MARKET SEGMENTATION ON PERFORMANCE OF BREWERY INDUSTRY (A CASE STUDY OF GUINNESS NIGERIA PLC AND NIGERIA BREWERY PLC.)	\$20

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342	ACHIEVING CUSTOMER SATISFACTION IN A MULTINATIONAL COMPANY (A STUDY OF NIGERIAN BOTTLING COMPANY PLC)	\$20
343	AN APPRAISAL OF THE PROMOTIONAL STRATEGIES OF SOFT DRINKS INDUSTRY IN NIGERIA (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
344	ADVERTISING AS COMPLIMENTARY TOOL IN MARKETING OF ALUMINUM KITCHEN WARE (A CASE STUDY OF TOWER ALUMINUM)	\$20
345	A STUDY OF EFFECTIVE DISTRIBUTION CHANNEL, ITS EVALUATION AND IMPORTANCE ON MANUFACTURING GOODS	\$20
346	THE IMPACT OF SOCIAL RESPONSIBILITY ON ORGANISATIONAL IMAGE (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
347	THE EFFECTS OF PROMOTIONAL TOOLS ON SALES VOLUME IN A MANUFACTURING INDUSTRY (A CASE STUDY OF PROMASIDOR NIGERIA LIMITED, LAGOS.)	\$20
348	THE EFFECTIVENESS OF CHANNEL OF DISTRIBUTION IN THE SOFT DRINK INDUSTRIES (A STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
349	THE EFFECT OF PRODUCT QUALITY CONTROL ON CUSTOMER'S SATISFACTION (A CASE STUDY OF CADBURY NIG. PLC)	\$20
350	THE CONTRIBUTION OF MARKETING RESEARCH FOR NEW PRODUCT DEVELOPMENT (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC)	\$20
351	STRATEGIC PLANNING AS A TOOL FOR CORPORATE SURVIVAL (A CASE STUDY OF CADBURY NIG. PLC)	\$20
352	PACKAGING AS A TOOL OF ACHIEVING HIGHER PROFITABILITY IN A MANUFACTURING COMPANY (A STUDY OF NIGERIA BOTTLING COMPANY)	\$20
353	MARKET ORIENTATION AND COMPANY PERFORMANCE (A CASE STUDY OF FRIGOGLOSS COMPANY NIGERIA LTD.)	\$20
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