

Projects

Projects — Batch 4

| # | Product Name | Price |
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| 1 | CHALLENGES OF USING INSTRUCTIONAL MATERIALS IN THE TEACHING AND LEARNING OF BUSINESS STUDIES IN SELECTED SECONDARY SCHOOLS IN EKEREMOR LOCAL GOVERNMENT AREA OF BAYELSA STATE | \$20 |
| 2 | HUMAN RELATIONSHIP AS A TOOLS FOR EFFECTIVE DEVELOPMENT IN PUBLIC ADMINISTRATION (A CASE STUDY OF DUTSE LOCAL GOVERNMENT) | \$20 |
| 3 | THE IMPACT OF MODERN OFFICE EQUIPMENT ON THE JOB PERFORMANCE OF OFFICE MANAGERS (A CASE STUDY OF KAUGAMA LOCAL GOVERNMENT) | \$20 |
| 4 | THE IMPACT OF KEYBOARDING SKILLS ON JOB PERFORMANCE OF SECRETARIES IN BUSINESS ENTERPRISES | \$20 |
| 5 | THE ROLE OF BANKING SECTOR IN PROMOTION SMES IN NIGERIA (A CASE STUDY OF ACCESS BANK PLC DUTSE BRANCH) | \$20 |
| 6 | THE IMPACT OF REHABILITATION SERVICES OFFERED TO THE LESS PRIVILEGES IN JIGAWA STATE A CASE STUDY OF MAIGATARI LOCAL GOVERNMENT | \$20 |
| 7 | THE IMPACT OF AUDIT FIRMS CHARACTERISTICS ON THE FINANCIAL REPORTING QUALITY OF LISTED BUILDING MATERIALS FIRMS IN NIGERIA (A CASE STUDY OF DANGOTE CEMENT PLC. DUTSE DEPOT) | \$20 |
| 8 | IMPACT OF SIWES PRACTICAL ON STUDENT ACADEMIC PERFORMANCE (A CASE STUDY OF JIGAWA STATE POLYTECHNIC DUTSE PUBLIC ADMINISTRATION DEPARTMENT) | \$20 |
| 9 | ANALYZING THE IMPACT OF CORRUPTION ON PUBLIC SERVICE AND EXPLORING STRATEGIES FOR ITS PREVENTION (A CASE STUDY OF JIGAWA STATE) | \$20 |
| 10 | SOIL MOISTURE MONITARING IRRIGATION SYSTEM USING ARDUINO BASED | \$20 |
| 11 | HUMAN RELATION AS A TOOL FOR EFFECTIVE DEVELOPMENT IN PUBLIC ORGANIZATION (A CASE STUDY OF HADEJIA LOCAL GOVERNMENT) | \$20 |
| 12 | ASSESSMENT OF FACTORS LEADING TO MALNUTRITION AMONG CHILDREN 0 - 5 YEARS IN DUTSE LOCAL GOVERNMENT AREA. (A CASE STUDY OF DUTSE GENERAL HOSPITAL.) | \$20 |
| 13 | IMPACT OF WOMEN PARTICIPATING IN COMMUNITY DEVELOPMENT IN NIGERIA A CASE STUDY OF DUTSE LOCAL GOVERNMENT | \$20 |
| 14 | INSTALLATION, SELECTION AND MAINTENANCE OF SOLAR INVERTER IN BIOMEDICAL ENGINEERING DEPARTMENT | \$20 |
| 15 | IMPACT OF LIQUIDITY ON FINANCIAL PERFORMANCE OF LISTED DEPOSIT MONEY BANKS IN NIGERIA | \$20 |
| 16 | A STUDY ON STUDENTS INDUSTRIAL WORK EXPERIENCE AND ITS CONTRIBUTION TO SOCIAL DEVELOPMENT (A CASE STUDY OF, JIGAWA STATE POLYTECHNIC DUTSE BUSINESS ADMINISTRATION DEPARTMENT) | \$20 |
| 17 | IMPACT OF STOCK EXCHANGE ON NIGERIA ECONOMIC GROWTH 1990-2022 | \$20 |
| 18 | EFFECT OF PRIVATIZATION AND COMMERCIALIZATION POLICY ON NATIONAL ECONOMIC DEVELOPMENT IN JIGAWA STATE. (A CASE STUDY OF KEDCO DUTSE) | \$20 |
| 19 | PREVALENCE OF TUBERCULOSIS AMONG PATIENT ATTENDING DUTSE GENERAL HOSPITAL | \$20 |
| 20 | ASSESSMENT OF NON-COMPLIANCE OF COVID-19 VACCINATION AMONG PEOPLE RESIDING IN GWARAM LOCAL GOVERNMENT JIGAWA STATE | \$20 |
| 21 | PREVALENCE OF MEASLES INFECTION AMONG CHILDREN OF 0-5 YEARS ATTENDING RASHEED SHEKONI TEACHING HOSPITAL, DUTSE | \$20 |
| 22 | PREVELENCE OF MYCOBACTERIUM TUBERCULOSIS AND HIV COINFECTION AMONG PATIENT ATTENDING DUTSE GENERAL HOSPITAL | \$20 |
| 23 | TIME SERIES ANALYSIS ON CRUDE OIL PRODUCTION IN NIGERIA | \$20 |
| 24 | SERO-PREVALENCE OF HEPATITIS B VIRUS AMONG OUTPATIENT ATTENDING DUTSE GENERAL HOSPITAL | \$20 |
| 25 | PRODUCTION OF HERBAL TEA FROM MORINGA LEAVES (MORINGA OLEIFERA L.) WITH LEMON FLAVOUR (CITRUS LIMON) POWDER | \$20 |
| 26 | STATISTICAL ANALYSIS OF SICKLE CELL DISEASES ON CHILDREN, ADOLESCENTS AND ADULTS CASE STUDY OF HADEJIA GENERAL HOSPITAL (FROM JANUARY, 2018 - JUNE, 2023). | \$20 |
| 27 | THE IMPACT OF ELECTRICITY BILL AND ITS EFFECT ON CONSUMERS (A CASE STUDY OF KEDCO DUTSE BRANCH, JIGAWA STATE) | \$20 |
| 28 | PREVALANCE OF HEPATITIS B AND C AMONG OUT PATIENTS ATTENDING DUTSE GENERAL HOSPITAL | \$20 |
| 29 | PREVALENCE OF MICROBACTERIUM TUBERCULOSIS AND HIV CO-INFECTION AMONG PATIENTS ATTENDING DUTSE GENERAL HOSPITAL, JIGAWA STATE | \$20 |
| 30 | STATISTICAL ANALYSIS ON STUDENTS FAILURE IN MATHEMATICS AND RELATED COURSES A CASE STUDY SCIENCE LABORATORY TECHNOLOGY | \$20 |
| 31 | ANTIMICROBIAL PROPERTIES OF COCONUT OIL | \$20 |

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| 32 | ISOLATION AND CHARACTERIZATION OF BIOFILM FORMING BACTERIA IN DRINKING WATER AT MALE AND FEMALE HOSTELS IN MICHEAL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE | \$20 |
| 33 | PREVALENCE OF SHIGELLA FROM STOOL SAMPLES IN DIARRHEA PATIENTS | \$20 |
| 34 | ISOLATION AND EVALUATION OF MICROORGANISMS FROM DUMP SITES IN UMUAHIA METROPOLIS FOR ANTIBIOTIC PRODUCTION | \$20 |
| 35 | ISOLATION AND ANTIBIOTIC SENSITIVITY PROFILE OF SALMONELLA TYPHI ISOLATED FROM STOOLS OF FEMALE STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE. | \$20 |
| 36 | ANTIMICROBIAL AND PHYTOCHEMICAL ANALYSES OF COLA ACUMINATA, COLA VERA, AND GARCINIA COLA AND THEIR EFFECTS ON SOME HUMAN PATHOGENS | \$20 |
| 37 | ISOLATION AND IDENTIFICATION OF BIODEGRADING FUNGAL SPECIES FROM PETROLEUM CONTAMINATED SOIL IN RURAL AREAS OF UMUAHIA | \$20 |
| 38 | PHYSICO-CHEMICAL AND MICROBIOLOGICAL QUALITIES OF UMUARIAGA RIVER | \$20 |
| 39 | MICROBIOLOGICAL DESTRUCTION OF CONSTRUCTIONAL AND DECORATION MATERIALS OF BUILDINGS | \$20 |
| 40 | MULTI-DRUG RESISTANT (MDR) BACTERIA ISOLATED FROM SELECTED RECREATIONAL WATERS IN UMUAHIA, ABIA STATE. | \$20 |
| 41 | EXTRACTION AND QUANTIFICATION OF LACTIC ACID BACTERIA BACTERIOCINS FROM 'OGIRI'; A LOCALLY FERMENTED FOOD | \$20 |
| 42 | ANTIMICROBIAL ACTIVITIES OF BRYOPHYLLUM PINNATUM LEAF EXTRACTS ON SPUTUM ISOLATES | \$20 |
| 43 | ISOLATION OF SALMONELLA FROM READY TO EAT FOODS AND THEIR ANTIBIOTIC PROFILE | \$20 |
| 44 | EVALUATION OF THE EFFECT OF VARIED CULTURE CONDITIONS AND NUTRITIONAL REQUIREMENTS IN THE PRODUCTION OF ANTIMICROBIAL METABOLITES BY STREPTOMYCES SPECIES | \$20 |
| 45 | MICROORGANISMS ASSOCIATED WITH WASTE DUMPSITE IN ABA, ABIA STATE NIGERIA | \$20 |
| 46 | ISOLATION AND IDENTIFICATION OF STREPTOMYCES SPECIES WITH ANTIFUNGAL ACTIVITY AGAINST FUNGAL PHYTOPATHOGENS CAUSING PAWPAW ROT | \$20 |
| 47 | MICROBIAL ASSESSMENT OF INDOOR AIR OF DAYCARE CENTERS IN UMUAHIA | \$20 |
| 48 | SURVEILLANCE OF NOSOCOMIAL PATHOGENS IN THE HOSPITAL WARD OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE ABIA STATE | \$20 |
| 49 | MICROBIAL QUALITY OF READY TO EAT FOOD (AKIDI) SOLD IN UMUAHIA METROPOLIS, ABIA STATE, NIGERIA | \$20 |
| 50 | MICROBIOLOGICAL EXAMINATION OF AUTOMATED TELLER MACHINE (ATM) KEYPADS OF BANKS USED IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE, ABIA STATE, NIGERIA | \$20 |
| 51 | STATISTICAL ANALYSIS ON SEX RATIO AT BIRTH (A CASE STUDY OF DUTSE GENERAL HOSPITAL 2013-2018) | \$20 |
| 52 | THE CONSTRUCTION OF RECHARGEABLE LAMP | \$20 |
| 53 | THE POSITION OF WOMEN IN FLORA NWAPA'S EFURU | \$20 |
| 54 | NEGATIVE IMPACT OF DIVORCE WOMEN AND CHILDREN USING SOME SELECTED AND AFFECTED WOMEN (A CASE STUDY OF DUTSE METROPOLITAN) | \$20 |
| 55 | KNOWLEDGE ATTITUDE AND PRACTICE TOWARDS BOVINE TUBERCULOSIS IN BIRNIN KUDU LOCAL GOVERNMENT, JIGAWA STATE | \$20 |
| 56 | TREND ANALYSIS ON THE RATE OF HIV INFECTION IN PATIENT ATTENDING DUTSE GENERAL HOSPITAL | \$20 |
| 57 | IMPACT OF INFLATION ON THE TAXATION OF CAPITAL GAIN (2015-2020) (A CASE STUDY OF JIGAWA STATE BOARD OF INTERNAL REVENUE) | \$20 |
| 58 | A STATISTICAL ANALYSIS OF REPORTED CASES OF MENTALLY RETARDED PATIENTS (A CASE STUDY OF PSYCHIATRIC HOSPITAL, KAZAURE, JIGAWA STATE) | \$20 |
| 59 | BODY MASS INDEX AND ITS INFLUENCE ON HIV POSITIVE PATIENTS (A CASE STUDY OF AMINU KANO TEACHING HOSPITAL) | \$20 |
| 60 | PREVALENCE OF GLYCOSURIA AMONG THE PREGNANT WOMEN ATTENDING ANTI-NATAL CARE AT DUTSE GENERAL HOSPITAL DUTSE, JIGAWA STATE | \$20 |
| 61 | PREVALENCE OF HEPATITIS B VIRUS (HBSAG) AMONG PREGNANT WOMEN ATTENDING PRIMARY HEALTH CENTRE (PHC) MAIGATARI, JIGAWA STATE | \$20 |
| 62 | A STATISTICAL ANALYSIS ON POPULATION GROWTH AND PROJECTION FROM 2010 - 2019 (A CASE STUDY OF POPULATION COMMISSION, KANO STATE) | \$20 |
| 63 | AUDITORS ROLES IN SAFEGUARDING GOING CONCERN CONCEPT OF BUSINESS ORGANIZATIONS (A CASE STUDY OF GUARANTY TRUST BANK DUTSE BRANCH) | \$20 |
| 64 | MODELING AND FORECASTING CURRENCY IN CIRCULATION FOR MANAGEMENT IN NIGERIA | \$20 |
| 65 | ANTIBACTERIAL ACTIVITY OF HONEY AGAINST CLINICAL ISOLATE OF SOME ENTEROBACTERIACEAE | \$20 |

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| 66 | CAUSES OF STUDENTS POOR PERFORMANCE IN ENGLISH LANGUAGE IN SECONDARY IN JIGAWA STATE (A CASE STUDY OF DUTSE LOCAL GOVERNMENT AREA) | \$20 |
| 67 | AN ASSESSMENT OF PAY-AS-YOU-EARN SYSTEM OF TAXATION IN JIGAWA STATE (A CASE STUDY OF DUTSE LOCAL GOVERNMENT AREA) | \$20 |
| 68 | ATTITUDE AND PRACTICE OF PEOPLE TOWARDS SOLID WASTE MANAGEMENT AT KIYAWA LOCAL GOVERNMENT AREA OF JIGAWA STATE | \$20 |
| 69 | THE INCIDENCE OF TYPHOID FEVER AMONG THE PATIENT REPORTING IN GOPD GENERAL HOSPITAL DUTSE | \$20 |
| 70 | STATISTICAL ANALYSIS ON FACTORS AFFECTING MATERNAL MORTALITY (A CASE STUDY OF DUTSE GENERAL HOSPITAL) JIGAWA STATE | \$20 |
| 71 | EVALUATION OF BACERIAL CONTAMINATION OF SHARED HAND TOWEL IN RESTURANTS IN UMUAHIA, ABIA STATE | \$20 |
| 72 | ISOLATION AND IDENTIFICATION OF MICROALGAE FROM POND AND FRESH WATER | \$20 |
| 73 | MICROBIOLOGY OF STUDENTS' TOILET DOOR HANDLES IN MICHAEL OKPARA UNIVERSIY OF AGRICULTURE, UMUDIKE. | \$20 |
| 74 | EVALUATION OF ANTIMICROBIAL ACTIVITIES OF MICROORGANISMS ISOLATED FROM FERMENTED OGI | \$20 |
| 75 | STUDY AND COMPARISON OF BACTERIAL LOADS ON CELL PHONES USED BY MOUAU STUDENTS, FOOD HANDLERS AND BUTCHERS | \$20 |
| 76 | PHYSICOCHEMICAL AND MICROBIAL ANALYSIS OF SEVERAL BOREHOLE WATER IN UMUDIKE AREA | \$20 |
| 77 | ASSESSMENT OF MICROBIOLOGICAL QUALITY OF ONU IMO RIVER | \$20 |
| 78 | ANTIBIOGRAM AND BIOFILM FORMING POTENTIAL AMONG ESCHERICHIA COLI FROM CLINICAL ISOLATES IN UMUAHIA, ABIA STATE | \$20 |
| 79 | STUDIES OF WINE PRODUCED FROM PINEAPPLE (ANANAS COMOSUS) USING SACCHAROMYCES CEREVISIAE FROM PALM WINE | \$20 |
| 80 | ACID-BILE TOLERANCE AND ANTIMICROBIAL PROPERTIES OF SOME LACTOBACILLUS SPECIES ISOLATED FROM FERMENTED MILK PRODUCTS | \$20 |
| 81 | A HISTORY OF THE INDIGENOUS PEOPLES OF BIAFRA, 2010-2021 | \$20 |
| 82 | ANTIMICROBIAL PROPERTIES OF RAW AND PASTEURIZED HONEY | \$20 |
| 83 | ISOLATION AND IDENTIFICATION OF MICROORGANISMS ASSOCIATED WITH SPOILT BAMBARA GROUNDNUT PUDDING "OKPA" | \$20 |
| 84 | DEVELOPMENT OF MICROBIAL QUALITY OF SOYMILK BASED YOUGHURT-LIKE BEVERAGE | \$20 |
| 85 | EFFECT OF GINGER AND GARLIC ON THE MICROBIAL LOAD AND SHELF-LIFE OF ZOBO DRINK (HIBISCUS SABDARIFFA) | \$20 |
| 86 | DETERMINATION OF EXOPOLYSACCHARIDES FROM LACTIC ACID BACTERIA ISOLATED FROM FERMENTED FOODS | \$20 |
| 87 | THE EFFICACY OF COMMONLY USED DISINFECTANT AGAINST STAPHYLOCOCCUS AUREUS | \$20 |
| 88 | MICROBIAL ANALYSIS OF SPICES USED IN MAKING SUYA | \$20 |
| 89 | ANTIMICROBIAL ACTIVITY OF CAPSICUM ANNUM (CHILI PEPPER) EXTRACT ON PATHOGENIC MICROORGANISMS | \$20 |
| 90 | THE IMPACT OF CORRUPTION ON NATIONAL DEVELOPMENT (A CASE STUDY OF JIGAWA STATE HIGH COURT) | \$20 |
| 91 | AN APPRAISAL OF ADMINISTRATIVE OF PERSONAL TAX COLLECTION IN JIGAWA STATE (A STUDY OF JIGAWA STATE OF INTERNAL REVENUE SERVICE) | \$20 |
| 92 | HEALTH HAZARD ASSOCIATED WITH THE USE OF RODENTICIDE IN RESIDENT AREAS (A CASE STUDY AT DUTSE LOCAL GOVERNMENT) | \$20 |
| 93 | COMPUTERIZED MANAGEMENT INFORMATION SYSTEM (A CASE STUDY OF MTN) | \$20 |
| 94 | DETERMINATION OF SPECIFIC HEAT CAPACITY AND RATE OF COOLING OF SAMPLE ENGINE OILS IN NIGERIA | \$20 |
| 95 | THE IMPACT OF INTERNAL COMMUNICATION ON EMPLOYEE PERFORMANCE IN AN ORGANIZATION | \$20 |
| 96 | CONSTRUCTION OF AUTOMATIC WATER DISTILLER USING TEMPERATURE CONTROL AND PUMP. | \$20 |
| 97 | THE CONSTRUCTION AND TESTING OF INTELLIGENT ELECTRONIC LOCK | \$20 |
| 98 | THE IMPACT OF PIGEONHOLE MEANS OF DISSEMINATING INFORMATION IN DEPARTMENT OF BUILDING TECHNOLOGY (A CASE STUDY OF BUILDING DEPARTMENT JIGAWA STATE POLYTECHNIC DUTSE) | \$20 |
| 99 | STATISTICAL ANALYSIS OF BIRTH AND DEATH CASES (A CASE STUDY OF GENERAL HOSPITAL DUTSE FROM 2015 TO 2020) | \$20 |
| 100 | ROLES OF INTERNAL AUDITORS IN MANAGEMENT OF FRAUD AND WASTAGES IN BUSINESS ORGANIZATIONS (A CASE STUDY OF KEDCO PLC) | \$20 |
| 101 | BACTERIOLOGICAL ANALYSIS OF BOREHOLE WATER USED FOR ICE MAKING IN SOME SELECTED AREAS OF DUTSE METROPOLIS | \$20 |
| 102 | ACHIEVING PRODUCT QUALITY ASSURANCE THROUGH EFFECTIVE TQM TECHNIQUE IN SERVICE INDUSTRY (A CASE STUDY OF ZENITH BANK DUTSE) | \$20 |

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| 103 | EFFECT OF SOCIAL MEDIA ON STUDENT'S ACADEMIC PERFORMANCE (A CASE STUDY OF JIGAWA STATE POLYTECHNIC, DUTSE) | \$20 |
| 104 | EFFECT OF CEREBROSPINAL MENINGITIS AMONG THE CHILDREN UNDER FIVE YEAR IN DUTSE LOCAL GOVERNMENT, JIGAWA STATE | \$20 |
| 105 | EFFECT OF JIGAWA STATE GOVERNMENT DEVELOPMENT STRATEGY IN PROMOTION OF ECONOMIC DEVELOPMENT (A CASE STUDY OF MINISTRY OF ECONOMIC EMPOWERMENT DUTSE, JIGAWA STATE) | \$20 |
| 106 | FUNDS MANAGEMENT AND CONTROL IN THE PUBLIC SECTOR (A CASE STUDY OF FEDERAL INLAND REVENUE SERVICE OF NIGERIA) | \$20 |
| 107 | POLITICAL VIOLENCE AND THE ELECTORAL PROCESS IN NIGERIA: A CASE STUDY OF 2015 PRESIDENTIAL ELECTION IN HADEJIA LOCAL GOVERNMENT AREA, JIGAWA STATE. | \$20 |
| 108 | INTERNAL AUDIT AS AN INSTRUMENT OF MANAGEMENT CONTROL (A CASE STUDY OF JIGAWA STATE JUDICIARY) | \$20 |
| 109 | THE EFFECT OF CHANGE IN CONSUMER ATTITUDE TO THE SALES VOLUME OF A CONSUMER PRODUCT (A CASE STUDY OF NASCO NIGERIA PLC PLATEAU, JOS) | \$20 |
| 110 | ASSESSMENT OF THE METHODS FOR PREVENTION AND CAUSES OF ANEMIA AMONG PREGNANT WOMEN ATTENDING ANTI-NATEL CARE (ANC) (A CASE STUDY OF DUTSE GENERAL HOSPITAL) | \$20 |
| 111 | ISOLATION AND IDENTIFICATION OF MICROORGANISMS IN POULTRY FEEDS SOLD IN ABA, ABIA STATE | \$20 |
| 112 | COMPARATIVE ANALYSIS OF SOME HEAVY METAL PRESENT IN SPINACH AND LETTUCE GROWN IN GWARAM AND BIRNIN KUDU LOCAL GOVERNMENT AREAS OF JIGAWA STATE | \$20 |
| 113 | ASSESSMENT OF IMPACT OF ROLL BACK MALARIA PROGRAMME A CASE STUDY OF BIRNIN KUDU LOCAL GOVERNMENT, JIGAWA STATE. | \$20 |
| 114 | ISOLATION OF FUNGI FROM HAIR BARBING EQUIPMENT USED IN UMUHIA | \$20 |
| 115 | PREVALENCE OF METHICILLIN-SENSITIVE STAPHYLOCOCCUS AUREUS ISOLATED FROM THE NOSTRILS OF STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMU DIKE | \$20 |
| 116 | MICROBIAL QUALITY OF POWDERED SOY MILK SOLD IN ABA | \$20 |
| 117 | ANTIBACTERIAL EFFECT OF ALLIUM CEPA (ONION) EXTRACTS ON CLINICAL ISOLATES OF STAPHYLOCOCCUS AUREUS AND ESCHERICHIA COLI | \$20 |
| 118 | THE EFFECT OF PESTICIDES CYPERMETHRIN AND LAMBDA - CYHALOTHRIN ON THE BACTERIAL FLORA OF THE SOIL AROUND MOUAU | \$20 |
| 119 | APPLICATION OF PRINCIPAL COMPONENT AND TIME SERIES ANALYSIS ON THE RATE OF CRIME IN NIGERIA (A CASE STUDY OF NIGERIA PRISON KADUNA) | \$20 |
| 120 | EFFECT OF SOCIO ECONOMIC CHARACTERISTICS IN THE USE OF INTERNET BANKING AMONG MONEY DEPOSIT BANKS IN ABIA STATE, NIGERIA. | \$20 |
| 121 | EFFECT OF OIL DEPENDENCY ON NIGERIA'S ECONOMIC GROWTH | \$20 |
| 122 | MICROBIAL COMMUNITIES DEVELOPING BIOFILMS IN DRINKING WATER SOURCES IN MOUAU | \$20 |
| 123 | IDENTIFICATION OF MICROORGANISMS ASSOCIATED WITH DIARRHEA AND OTHER GASTROENTERITIS IN SCHOOL ENVIRONMENT | \$20 |
| 124 | THE QUEST FOR GLOBAL SECURITY AND THE POLITICS OF WEAPON CONTROL IN AFRICA: THE NIGERIAN EXPERIENCE | \$20 |
| 125 | MEDIA LITERACY AS A TOOL FOR CURBING FAKE NEWS | \$20 |
| 126 | A PHONOLOGICAL ANALYSIS OF FRICATIVE SOUNDS USED BY SELECTED CHARACTERS IN JENNIFAS DIARY | \$20 |
| 127 | THE EFFECT OF ENTREPRENEURSHIP EDUCATION IN PROVISION OF JOB OPPORTUNITY IN JIGAWA STATE (A CASE STUDY OF DUTSE LGA) | \$20 |
| 128 | THE ROLES OF FINANCIAL RATIOS IN PREDICTING BANKS GOING CONCERN IN NIGERIA. | \$20 |
| 129 | THE IMPACT OF NIGERIA BALANCES OF PAYMENT POSITION ON THE NIGERIA ECONOMY" (A CASE STUDY OF CENTRAL BANK OF NIGERIA CBN DUTSE BRANCH). | \$20 |
| 130 | BANK SPECIFIC CHARACTERISTICS AND PROFITABILTY OF LISTED DEPOSIT MONEY BANKS IN NIGERIA | \$20 |
| 131 | THE EFFECT OF PROMOTION ON CONSUMER ATTITUDE TOWARDS THE COMPANY PRODUCTS (A CASE STUDY OF DANGOTE CEMENT NIGERIA PLC) | \$20 |
| 132 | THE ROLE OF RAW MATERIAL SELECTION IN SMALL SCALE INDUSTRIES (A CASE STUDY OF DANMODI FOODS PROCESSING LTD, KAFIN HAUSA) | \$20 |
| 133 | EVALUATION OF THE EFFICIENCY OF THE NIGERIAN CAPITAL MARKET (A CASE STUDY OF NIGERIAN STOCK EXCHANGE KANO BRANCH) | \$20 |
| 134 | IMPACT OF LOCAL GOVERNMENT AUDIT ON LOCAL GOVERNMENT ACCOUNT (A CASE STUDY OF DUTSE LOCAL GOVERNMENT AREA, JIGAWA STATE) | \$20 |

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| 135 | THE ROLE OF INFORMATION TECHNOLOGY IN SOME COMMERCIAL BANKING SERVICES (A CASE STUDY OF THREE COMMERCIAL BANKING IN DUTSE JIGAWA STATE) | \$20 |
| 136 | PROBLEM AFFECTING THE EFFECTIVENESS OF JOB PERFORMANCE IN CIVIL SERVICE (A CASE STUDY OF DUTSE LOCAL GOVERNMENT AREA OF JIGAWA STATE) | \$20 |
| 137 | SMALL AND MEDIUM SCALE ENTERPRISES A GATEWAY FOR RAPID ECONOMIC DEVELOPMENT IN NIGERIA | \$20 |
| 138 | PRESERVING THE KALABARI CULTURAL AND THEIR HISTORICAL IDENTITY THROUGH COSTUMING | \$20 |
| 139 | ASSESSMENT OF THE IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT | \$20 |
| 140 | THE IMPACT OF SOCIAL MEDIA ON POLITICAL POLARISATION IN POST-2023 PRESIDENTIAL ELECTION IN NIGERIA | \$20 |
| 141 | ASSESSMENT OF THE EFFECTIVENESS OF METHODS ADOPTED FOR PREVENTION AND CAUSES OF ANEMIA AMONG PREGNANT WOMEN ATTENDING ANTENATAL CARE (ANC) AT DUTSE GENERAL HOSPITAL (DGH) | \$20 |
| 142 | THE IMPACT OF COMMUNITY DEVELOPMENT POLICY IN RURAL TRANSFORMATION (A CASE STUDIES OF DUTSE LOCAL GOVERNMENT JIGAWA STATE) | \$20 |
| 143 | STUDY OF ALGAL SPECIES AND SOME PHYSICOCHEMICAL PARAMETERS IN RIVER HADEJIA, JIGAWA STATE | \$20 |
| 144 | EXTRACTION AND PHYTOCHEMICAL SCREENING OF THE ROOT OF ANNONA SENEGALENSIS (WILD CUSTARD APPLE) | \$20 |
| 145 | EFFECTIVE MARKETING RESEARCH AS ESSENTIAL TOOLS FOR SUCCESS AND SURVIVAL OF SMALL SCALE BUSINESS (A CASE STUDY OF ASPIRA SOAP AND DETERGENT NIGERIA LTD KANO) | \$20 |
| 146 | EFFECT OF HYPTIS SUAVEOLENS LEAVES EXTRACT ON ADULT MOSQUITO POPULATION | \$20 |
| 147 | PREVALENCE OF MEASLES INFECTION AMONG CHILDREN ATTENDING RINGIM GENERAL HOSPITAL, JIGAWA STATE | \$20 |
| 148 | DETERMINATION OF BACTERIAL LOAD ON BEEF MEAT SOLD IN DUTSE ULTRA MODERN MARKET | \$20 |
| 149 | ANTIMICROBIAL EFFECT OF LACTIC ACID BACTERIA (LACTOBACILLI) ISOLATED FROM HONEY ON SOME FOODBORNE PATHOGENS (STAPHYLOCOCCUS AUREUS, SALMONELLA TYPHI, ESCHERICHIA COLI) | \$20 |
| 150 | PRODUCTION AND PROXIMATE ANALYSIS OF YOGHURT PRODUCED FROM TIGERNUT USING LACTIC ACID BACTERIA (LAB) AS STARTER CULTURE | \$20 |
| 151 | ANTIBIOGRAM OF ORGANISMS OF PUBLIC HEALTH IMPORTANCE FROM VEGETABLE WASH WATER | \$20 |
| 152 | FOLATE AND COBALAMIN LEVELS IN CULTURES OF LACTIC ACID BACTERIA FROM PENTHACLETHRA MACROPHYLLA (UGBA) SEEDS | \$20 |
| 153 | ASSESSMENT OF MICROBIAL AIR QUALITY IN SELECTED NURSERY SCHOOLS IN UMUAHIA, ABIA STATE. | \$20 |
| 154 | PREVALENCE AND ANTIBIOGRAM OF STAPHYLOCOCCUS AUREUS ISOLATED FROM PIGS AND PIG FARMERS | \$20 |
| 155 | COMPARATIVE STUDY OF DISSOLVED OXYGEN (DO) AND TOTAL ORGANIC CARBON (TOC) IN DETERMINATION OF LEVEL OF POLLUTION OF IMO RIVER (ONU-IMO) | \$20 |
| 156 | ANTIMICROBIAL RESISTANCE PATTERN OF MICROBIAL FLORA OF SKIN AND NOSE OF HEALTH CARE WORKERS AND NON HEALTH CARE WORKERS | \$20 |
| 157 | ANTIFUNGAL EFFECT OF ROSEMARY (ROSMARIANUS OFFICINALIS) EUCALYPTUS (EUCALYPTUS GLOBULUS) AND LEMON (CITRUS LIMON) ESSENTIAL OILS ON FUNGI ISOLATED FROM SPOILT BREAD | \$20 |
| 158 | MICROBIAL EXAMINATION OF FRIED RICE SOLD IN FAST FOOD CENTRES IN UMUAHIA | \$20 |
| 159 | ASSESSMENT ON THE PHYTOCHEMICAL COMPONENT AND ANTIBACTERIAL SCREENING ANALYSIS OF CUCUMIS SATIVUS (CUCUMBER) | \$20 |
| 160 | ANTIMICROBIAL ACTIVITY OF SOME LIQUID HERBS SOLD IN UMUAHIA METROPLIS | \$20 |
| 161 | ANTIMICROBIAL ACTIVITIES OF ESSENTIAL OIL FROM CYMBOPOGON CITRATUS (LEMON GRASS) AGAINST ENTERIC ORGANISMS | \$20 |
| 162 | IMPACT OF INTERNAL CONTROL SYSTEM IN THE NIGERIAN BANKING INDUSTRY (A STUDY OF FIRST BANK NIGERIA PLC, ABEOKUTA SOUTH LGA) | \$20 |
| 163 | COMPARATIVE STUDY OF THE EFFICACY OF SOME DISINFECTANTS AND ANTISEPTICS ON PSEUDOMONAS AERUGINOSA AND STAPHYLOCOCCUS AUREUS | \$20 |
| 164 | SOIL ENZYME ESTIMATION | \$20 |
| 165 | PREVALENCE AND ANTIMICROBIAL SUSCEPTIBILITY PROFILE OF PATHOGENIC BACTERIA ISOLATED FROM POULTRY FARMS IN UMUAHIA | \$20 |
| 166 | MICROBIAL QUALITY OF YAM FLOUR SOLD IN ABA, ABIA STATE | \$20 |
| 167 | ISOLATION AND IDENTIFICATION OF MICROORGANISMS FROM PALM WINE SOLD IN UMUAHIA | \$20 |
| 168 | BACTERIAL CONTAMINATION OF AUTOMATED TELLER MACHINE (ATM) AMONG VARIOUS BANKS IN UMUAHIA METROPOLIS | \$20 |
| 169 | EVALUATION OF BIOFILM IN WASTEWATER TREATMENT SYSTEM | \$20 |

| # | Product Name | Price |
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| 170 | BACTERIA ASSOCIATED WITH URINARY TRACT INFECTION AMONG MALE STUDENTS IN MOUAU | \$20 |
| 171 | ANTIBACTERIAL ACTIVITY OF ALOE VERA EXTRACT ON SOME BACTERIAL PATHOGENS | \$20 |
| 172 | ASSESSMENT ON KNOWLEDGE AND APPROPRIATE USE OF PERSONAL PROTECTIVE EQUIPMENT (PPE) AMONG HEALTH WORKERS IN SELECTED PUBLIC AND PRIVATE HOSPITALS IN OGUN STATE | \$20 |
| 173 | PERCEIVED EFFECTS OF UNPROFESSIONAL PRACTICES ON PATIENT OUTCOME IN SELECTED PUBLIC HEALTH CENTERS IN ABEOKUTA SOUTH | \$20 |
| 174 | PRODUCTION OF BANANA WINE USING PALM WINE YEASTS AND BAKER'S YEASTS | \$20 |
| 175 | ANTIBACTERIAL ACTIVITY OF LEAF EXTRACTS OF COLOCASIA ESCULENTA AND CALADIUM BICOLOR ON CLINICAL ISOLATES | \$20 |
| 176 | PREVALENCE AND ANTIMICROBIAL SENSITIVITY PATTERN OF COAGULASE POSITIVE STAPHYLOCOCCI ISOLATED FROM FARM ANIMALS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE | \$20 |
| 177 | INCIDENCE OF ASYMPTOMATIC BACTERIURIA IN FEMALE STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE | \$20 |
| 178 | PHYTOCHEMICAL SCREENING AND ANTIBACTERIAL ACTIVITIES OF THE ETHANOLIC AND AQUEOUS LEAF EXTRACTS OF ALCHORNEA CORDIFOLIA (EUPHORBIACEAE) AND SIDA ACUTA (MALVACEAE) AGAINST SOME BACTERIAL ISOLATES FROM MEAT | \$20 |
| 179 | ISOLATION AND IDENTIFICATION OF MICROORGANISMS FOUND IN THE EAR, NOSE AND THROAT OF MOUAU STUDENTS | \$20 |
| 180 | ETHANOL TOLERANCE OF YEAST IN PALM WINE | \$20 |
| 181 | MICROBIAL QUALITIES OF FRUITS SOLD IN UMUAHIA METROPOLIS | \$20 |
| 182 | COMPARATIVE MICROBIAL ANALYSIS OF WHEAT NOODLES FORTIFIED WITH UGBA (PENTACLETHRA MACROPHYLLA) AND OGIRI (CUCUMEROPSIS MANNII) | \$20 |
| 183 | MICROBIAL ANALYSIS OF SOIL RECEIVING CASSAVA WASTE WATER IN UMUDIKE, ABIA STATE | \$20 |
| 184 | COMPARATIVE MICROBIOLOGICAL ANALYSIS OF DIFFERENT LOCALLY FERMENTED AFRICAN OIL BEAN SEED (PENTACLETHRA MACROPHYLLA BENTH) SOLD AROUND ISUOCHI, UMUNNEOCHI, ABIA STATE | \$20 |
| 185 | BACTERIAL PATHOGENS ASSOCIATED WITH THE INTERNAL SURFACES OF LADIES HANDBAGS IN UMUAHIA, ABIA STATE | \$20 |
| 186 | ISOLATION, IDENTIFICATION AND CHARACTERISATION OF MICROORGANISM IN DECAYING PAWPAW FRUIT | \$20 |
| 187 | MICROBIOLOGICAL AND PHYSICOCHEMICAL EXAMINATION OF BOREHOLE WATER AT AGBAMA HOUSING ESTATE, UMUAHIA | \$20 |
| 188 | ASSESSMENT OF THE MICROBIAL AND PHYSIOCHEMICAL QUALITIES OF UMUOSORO STREAM IN NNONO OBORO, IKWUANO L.G.A OF ABIA STATE, NIGERIA | \$20 |
| 189 | ANTIBACTERIAL PROPERTIES OF PIPER GUINEENSE LEAF ON SOME SELECTED PATHOGENIC ORGANISMS | \$20 |
| 190 | ISOLATION AND IDENTIFICATION OF MICROORGANISM FROM NAIRA NOTES ASSOCIATED WITH MEAT SELLERS IN ARIARIA INTERNATIONAL MARKET ABA | \$20 |
| 191 | ANTIMICROBIAL SUSCEPTIBILITY OF GRAM NEGATIVE BACTERIA ISOLATED FROM URINE SAMPLE | \$20 |
| 192 | SURVEY OF PATHOGENIC BACTERIA ASSOCIATED WITH FIVE LEAFY VEGETABLES SOLD IN UMUAHIA MARKET | \$20 |
| 193 | CONVERSION OF WASTE PAPER TO ALCOHOL AND BIOMASS USING PALM WINE YEASTS | \$20 |
| 194 | BACTERIA ASSOCIATED WITH THE CONTAMINATION AND SPOILAGE OF AFRICAN PEAR (DACRYODES EDULIS) SOLD IN DIFFERENT PARTS OF UMUAHIA METROPOLIS, ABIA STATE | \$20 |
| 195 | ANTIMICROBIAL ACTIVITY OF EXTRACT OF SPONDIAS MOMBIN AGAINST BACTERIAL ISOLATES FROM WOUND | \$20 |
| 196 | SACCHARIFICATION, BIOMASS AND ALCOHOL PRODUCTION FROM SWEET POTATO(IPOMOEA BATATAS) USING TRICHODERMA VIRIDE AND SACCHAROMYCES CEREVISIAE FROM PALM WINE. | \$20 |
| 197 | ANTIFUNGAL EFFECTS OF BACTERIA SPECIES ISOLATED FROM THE RHIZOPHERE OF GINGER (ZINGIBER OFFICINALE) | \$20 |
| 198 | MICROBIOLOGICAL AND PHYSIOCHEMICAL PROPERTIES OF BOREHOLE WATER IN AGBAMA HOUSING ESTATE UMUAHIA, ABIA STATE | \$20 |
| 199 | MICROORGANISMS ASSOCIATED WITH BIOGAS PRODUCTION USING CASSAVA PEELS, PIG DUNG AND COW RUMEN FLUID | \$20 |
| 200 | BACTERIOLOGICAL EXAMINATION OF SELECTED SLICED FRUITS SOLD IN UMUAHIA METROPOLIS | \$20 |
| 201 | COMPARATIVE STUDY ON THE ANTIBACTERIAL ACTIVITIES OF TWO SELECTED MEDICATED SOAPS AND TWO LOCALLY-PRODUCED BLACK SOAPS ON STAPHYLOCOCCUS AUREUS ISOLATED FROM WOUNDS | \$20 |
| 202 | DISINFECTING ACTIONS OF ETHANOL, BLEACH (SODIUM HYPOCHLORITE) AND PHENOLICS (ISOL) ON SOME BACTERIAL SPECIES | \$20 |
| 203 | ASSESSMENT OF MICROBIOLOGICAL QUALITY OF BOREHOLE WATER IN OGBOKO IDEATO SOUTH LOCAL GOVERNMENT AREA, IMO STATE | \$20 |
| 204 | THE EFFECT OF MARKET SEGMENTATION ON THE MARKETING PERFORMANCE OF SELECTED LEATHER ENTERPRISES IN ABA, ABIA STATE | \$20 |

| # | Product Name | Price |
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| 205 | THE EFFECTS OF MOTIVATION ON SALES FORCE PERFORMANCE OF A SELECTED GSM PROVIDER IN UMUAHIA, ABIA STATE. | \$20 |
| 206 | EFFECT OF TELEVISION ADVERTISING ON FOOD CONSUMPTION AMONG CHILDREN IN UMUAHIA, ABIA STATE, NIGERIA | \$20 |
| 207 | EFFECT OF PRICE ON CONSUMER PATRONAGE OF SOFT DRINKS: (A STUDY OF 7UP BOTTLING COMPANY) | \$20 |
| 208 | EFFECT OF PRODUCT INNOVATION ON MARKETING PERFORMANCE (A STUDY OF INDOMIE NOODLES) | \$20 |
| 209 | EFFECTS OF CUSTOMER RELATIONSHIP MARKETING ON CUSTOMER RETENTION (A STUDY OF FIRST BANK NIGERIA PLC) | \$20 |
| 210 | EFFECT OF SALES FORCE MOTIVATION ON SALES PERFORMANCE: A STUDY OF NIGERIA BREWERIES PLC. | \$20 |
| 211 | EFFECT OF GREEN MARKETING PRACTICE ON SOCIALLY RESPONSIBLE BEHAVIOUR AMONG MILLENIALS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE UMUAHIA ABIA STATE | \$20 |
| 212 | IMPACT OF BRANDING ON CONSUMER PURCHASE BEHAVIOUR AMONG USERS OF ENGINE OIL IN NIGERIA (A STUDY OF ENUGU METROPOLIS) | \$20 |
| 213 | THE EFFECT OF CUSTOMER SERVICE ON CUSTOMER LOYALTY IN THE NIGERIAN BANKING INDUSTRY (A CASE OF FIRST BANK NIGERIA PLC) | \$20 |
| 214 | EFFECT OF MARKETING MIX STRATEGY ON SALES VOLUME OF SACCLUX PAINT INDUSTRY | \$20 |
| 215 | CUSTOMER ACQUISITION AND CUSTOMER RETENTION, COST IMPLICATION IN THE BANKING SECTOR (A STUDY OF FIRST BANK, ZENITH BANK, UNION BANK AND ECOBANK) | \$20 |
| 216 | THE EFFECT OF CUSTOMER RELATIONSHIP MANAGEMENT ON THE MARKETING PERFORMANCE OF MONEY DEPOSIT BANK A STUDY OF UNION BANK PLC | \$20 |
| 217 | EFFECT OF GREEN MARKETING ON CONSUMER PATRONAGE FOR CONSUMER GOODS (A STUDY OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE). | \$20 |
| 218 | COMPARATIVE ANALYSIS OF THE ADOPTION OF INTERNAL MARKETING AMONG SELECTED PUBLIC AND PRIVATE UNIVERSITIES IN NIGERIA. | \$20 |
| 219 | EFFECT OF PRODUCT INNOVATION ON MARKET PERFORMANCE OF NESTLE NIGERIA PLC (A STUDY OF NESTLE MILO) | \$20 |
| 220 | EFFECT OF PRODUCT REBRANDING ON THE PERFORMANCE OF 7 UP BOTTLING COMPANY | \$20 |
| 221 | DETERMINANTS OF CONSUMER PURCHASE DECISION MAKING FOR SELECTED PHARMACEUTICAL PRODUCTS | \$20 |
| 222 | EFFECT OF RELATIONSHIP MARKETING AS A STRATEGY FOR CUSTOMER RETENTION IN GLOBACOM NIGERIA LIMITED | \$20 |
| 223 | EFFECT OF CELEBRITY ENDORSEMENT ON BRAND IMAGE AMONG GSM USERS IN UMUAHIA URBAN, ABIA STATE | \$20 |
| 224 | EFFECT OF PRICE DISCRIMINATION ON CONSUMER PREFERENCE TOWARDS MADE IN NIGERIA TEXTILE PRODUCTS IN ABA, ABIA STATE | \$20 |
| 225 | SALES PROMOTION AND PATRONAGE OF SOME INDUSTRIAL PRODUCTS IN ABIA STATE | \$20 |
| 226 | CONSUMER PERCEPTION OF ONLINE SHOPPING IN NIGERIA (A STUDY OF JUMIA ONLINE) | \$20 |
| 227 | PRICING STRATEGIES AND MARKETING PERFORMANCE OF AUTOMOBILE FIRMS IN ABIA STATE | \$20 |
| 228 | THE ROLE OF PUBLIC RELATIONS IN ENHANCING THE MARKETING PERFORMANCE OF THE INSURANCE FIRMS IN IMO STATE | \$20 |
| 229 | EVALUATION OF EFFECT OF MARKETING MIX STRATEGY ON NEW PRODUCT DEVELOPMENT (A STUDY OF MTN) | \$20 |
| 230 | EFFECT OF E-SERVICE QUALITY ON CUSTOMER SATISFACTION AMONG ONLINE SHOPPERS IN ABIA STATE | \$20 |
| 231 | INFLUENCE OF PRODUCT REBRANDING ON CONSUMERS BUYING BEHAVIOUR (A STUDY OF 9-MOBILE) | \$20 |
| 232 | DETERMINANTS OF CUSTOMER PATRONAGE FOR FAST-FOOD FIRMS IN UMUAHIA, ABIA STATE, NIGERIA. (STUDY OF SELECTED MODERN FAST-FOOD VENDORS IN UMUAHIA METROPOLIS.) | \$20 |
| 233 | EFFECT OF MARKETING CONCEPT ON COMMERCIAL BANKS PERFORMANCE (A STUDY OF ECO BANK AND FIRST BANK) | \$20 |
| 234 | EFFECT OF SELECTED MARKETING STRATEGIES ON PROFITABILITY OF FIRST BANK NIGERIA PLC. | \$20 |
| 235 | EFFECTS OF BRAND IMAGE ON CONSUMER PREFERENCE (A STUDY OF 7UP BOTTLING COMPANY) | \$20 |
| 236 | EFFECT OF ADVERTISING ON CONSUMER BRAND PREFERENCE FOR SELECTED NOODLE PRODUCTS IN ABIA STATE, NIGERIA | \$20 |
| 237 | EFFECT OF RELATIONSHIP MARKETING PRACTICE ON BANK PERFORMANCE (A STUDY OF MOUAU MICROFINANCE BANK) | \$20 |
| 238 | THE ROLE OF PERSONAL SELLING AND ADVERTISEMENTS ON THE DIFFUSION OF BANKS PRODUCTS (A STUDY OF FIRST BANK PLC) | \$20 |
| 239 | EFFECT OF CUSTOMER RELATIONSHIP MARKETING ON CUSTOMER SATISFACTION IN FAST FOOD INDUSTRIES IN ABIA STATE | \$20 |
| 240 | IMPACT OF CUSTOMER RELATIONSHIP MARKETING ON BANK GROWTH (A STUDY OF UBA & ZENITH BANK) | \$20 |
| 241 | IMPACT OF SALES PROMOTION ON THE MARKETING OF SOFT DRINKS IN NIGERIA (A STUDY 7UP BOTTLING NIGERIA PLC) | \$20 |

| # | Product Name | Price |
|-----|---|-------|
| 242 | EFFECTS OF PACKAGING IN PROMOTING THE MARKETING PERFORMANCE OF BEAUTY CARE PRODUCTS OF PETALS COMPANY | \$20 |
| 243 | RESPONSE OF CUSTOMERS TO SALES PROMOTION: A STUDY OF SELECTED DEPOSIT MONEY BANKS IN IMO STATE, NIGERIA | \$20 |
| 244 | EFFECT OF SALES PROMOTION ON THE CONSUMPTION OF MALTA GUINNESS NIGERIA PLC | \$20 |
| 245 | EVALUATION OF CONSUMER PREFERENCE FOR THE CONSUMPTION OF SELECTED BEER BRANDS IN ABA METROPOLIS, ABIA STATE | \$20 |
| 246 | EFFECT OF NEW PRODUCT PLANNING AND DEVELOPMENT ON THE GROWTH OF FIRMS IN BREWERY INDUSTRY IN NIGERIA (A CASE STUDY OF GUINNESS NIGERIA PLC) | \$20 |
| 247 | THE APPLICATION OF SALES PROMOTION AND PERSONAL SELLING AS STRATEGY FOR ENHANCING SALES VOLUME IN SOFT DRINKS MANUFACTURING FIRMS (A STUDY OF GUINNESS PLC) | \$20 |
| 248 | EFFECT OF REPACKAGING ON CONSUMER BUYING BEHAVIOUR ON COSMETIC PRODUCTS IN ABIA STATE | \$20 |
| 249 | EFFECT OF PROMOTIONAL STRATEGIES ON CONSUMER PATRONAGE OF CORRUGATED ROOFING SHEET IN ENUGU STATE (A STUDY OF EMENITE NIGERIA LIMITED, ENUGU) | \$20 |
| 250 | IMPACT OF PHYSICAL DISTRIBUTION ON CUSTOMER SATISFACTION IN SEVEN-UP BOTTLING COMPANY | \$20 |
| 251 | APPRAISAL OF MARKETING COMMUNICATIONS AS A STRATEGIC TOOL FOR ENHANCING MARKETING PERFORMANCE OF FRUIT DRINKS (A STUDY OF COCACOLA 5-ALIVE JUICE) | \$20 |
| 252 | ANALYSIS AND HEALTH RISK ASSESSMENT OF PER-AND POLYFLUOROALKYL SUBSTANCE (PFAS) IN THE WATER AND SEDIMENTS OF RIVERS NIGER AND BENUE IN LOKOJA, KOGI STATE | \$20 |
| 253 | EFFECT OF RELATIONSHIP MARKETING ON CUSTOMER LOYALTY IN SELECTED TRANSPORT COMPANIES. (A STUDY OF ABC TRANSPORT, THE YOUNG SHALL GROW, PEACE MASS TRANSPORT, AND ABIA LINE) | \$20 |
| 254 | IMPACT OF E-PAYMENT INSTRUMENTS ON CUSTOMERS SATISFACTION OF SELECTED BANKS CUSTOMERS (A STUDY OF ZENITH BANK, FIRST BANK PLC, GUARANTY TRUST BANK NIGERIA LTD) | \$20 |
| 255 | THE ROLE OF PUBLIC RELATIONS IN IMPROVING THE IMAGE OF TERTIARY INSTITUTION (A STUDY OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE, ABIA STATE) | \$20 |
| 256 | EFFECTS OF PROMOTION MIX ON THE PROFITABILITY GROWTH OF BREWERIES IN NIGERIA (GUINNESS BREWERIES PLC) | \$20 |
| 257 | IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT (A CASE STUDY OF TONIMAS NIGERIA LIMITED, ABA ABIA STATE) | \$20 |
| 258 | EFFECT OF SALES PROMOTION ON CONSUMER BRAND LOYALTY (A STUDY OF ORIJIN NON ALCOHOLIC DRINK) | \$20 |
| 259 | EFFECT OF MARKETING COMMUNICATION ON CUSTOMER PREFERENCE OF SELECTED FASTFOOD FIRMS IN ABIA STATE | \$20 |
| 260 | EFFECTIVENESS OF MARKETING STRATEGIES ADOPTED BY FAST FOOD RESTAURANT IN UMUAHIA METROPOLIS | \$20 |
| 261 | EFFECT OF PACKAGING ON THE PURCHASE OF COSMETIC PRODUCTS BY CONSUMERS IN ABA METROPOLIS, ABIA STATE | \$20 |
| 262 | EFFECT OF PERSONAL SELLING ON THE SALES OF INNOSON TECHNICAL AND INVESTMENT COMPANY | \$20 |
| 263 | AN EVALUATION OF THE ETHICAL ISSUES IN SALES PROMOTION PRACTICES OF LA-CASERA COMPANY, IN ENUGU METROPOLIS, ENUGU STATE. | \$20 |
| 264 | PEER GROUP INFLUENCE AND SINGLE LADIES PURCHASE BEHAVIOUR TOWARDS SECOND HAND CLOTHES IN ABA, ABIA STATE. | \$20 |
| 265 | EFFECTS OF SOCIAL MEDIA ON HEDONIC CONSUMPTION AMONG STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE (MOUUAU) | \$20 |
| 266 | EFFECT OF TRACKING TECHNOLOGY ON CONSUMER SHOPPING HABITS IN RETAIL INDUSTRIES. ABIA STATE, NIGERIA. | \$20 |
| 267 | AN APPRAISAL OF PROMOTIONAL STRATEGIES OF 7UP COMPANY PLC, ABA METROPOLIS, ABIA STATE. | \$20 |
| 268 | EFFECT OF CULTURAL BELIEFS AND ETHICAL NORMS ON THE MARKETING OF HEALTHCARE PRODUCTS IN ABIA STATE | \$20 |
| 269 | EFFECT OF PACKAGING FOR CONSUMER PREFERENCE FOR NOODLES IN UMUAHIA, ABIA STATE | \$20 |
| 270 | EFFECT OF PRICING POLICY ON MARKETING PERFORMANCE IN THE BEVERAGE INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC) | \$20 |
| 271 | DETERMINANTS OF UNETHICAL MARKETING BEHAVIOUR AND SALESFORCE ORIENTATION IN FOOD INDUSTRY IN NIGERIA | \$20 |
| 272 | EFFECT OF SALES PROMOTION ON ORGANIZATIONAL SALES PERFORMANCE (STUDY OF PZ CUSSONS NIGERIA LIMITED) | \$20 |
| 273 | EFFECT OF PUBLIC RELATIONS PRACTICE ON MARKETING PERFORMANCE OF NESTLE NIGERIA PLC | \$20 |
| 274 | EFFECT OF PUBLIC RELATIONS PRACTICE ON MARKETING PERFORMANCE OF NESTLE NIGERIA PLC | \$20 |
| 275 | EVALUATION OF REGULATORY AGENCIES EFFECTIVENESS IN POSITIONING OF MADE IN NIGERIA GOODS (A STUDY OF RICE PRODUCTION AND MARKETING) | \$20 |
| 276 | ANALYSIS OF MARKETING ACTIVITIES OF SMALL SCALE BUSINESS ENTERPRISES IN ABIA STATE, NIGERIA | \$20 |
| 277 | EFFECT OF WASTE MATERIAL RECYCLING IN GREEN MARKETING ACTIVITIES IN THE SOFT DRINK INDUSTRY IN ABA, ABIA STATE | \$20 |

| # | Product Name | Price |
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| 278 | EXAMINATION OF FACTORS THAT MILITATE AGAINST INTRODUCTION OF A NEW PRODUCT IN THE MARKET. (A STUDY OF STARLITE BY NIGERIAN BREWERIES PLC) | \$20 |
| 279 | ANALYSIS OF PURCHASE BEHAVIOUR OF ADVERTISED AND NON ADVERTISED PRODUCTS AMONG CONSUMERS OF NON ALCOHOLIC DRINK MARKET IN ABIA STATE. | \$20 |
| 280 | EFFECT OF PHYSICAL ENVIRONMENT ON THE SERVICE PURCHASE BEHAVIOUR IN THE BANKING SECTOR (STUDY OF ECO BANK PLC) | \$20 |
| 281 | EFFECT OF BRANDING ON THE MARKETING PERFORMANCE OF SELECTED PHARMACEUTICAL PRODUCTS IN UMUAHIA, ABIA STATE | \$20 |
| 282 | EFFECT OF MARKETING STRATEGIES ON SALES GROWTH IN THE FOOD DRINK INDUSTRY (A STUDY OF CHI-EXOTIC DRINK) | \$20 |
| 283 | EFFECT OF PRODUCT INNOVATION ON THE PERFORMANCE OF SELECTED SMALL SCALE ENTERPRISE IN ABA, ABIA STATE | \$20 |
| 284 | EFFECTS OF PHYSICAL DISTRIBUTION MANAGEMENT ON THE MARKETING PERFORMANCE OF NIGERIA BREWERIES PLC | \$20 |
| 285 | EFFECTS OF SALES PROMOTION ON CUSTOMERS' BRAND LOYALTY OF GSM USERS IN UMUAHIA, ABIA STATE | \$20 |
| 286 | EFFECT OF ADVERTISING ON SALES PERFORMANCE OF B-LUX PAINT COMPANY IN UMUAHIA ABIA STATE | \$20 |
| 287 | ACCEPTABILITY RATE OF E-MARKETING PRACTICES AND ENVIRONMENTAL PROBLEMS IN THE SELECTED RURAL AREAS OF ABIA STATE NIGERIA | \$20 |
| 288 | CUSTOMER SATISFACTION AND PATRONAGE IN SELECTED MONEY DEPOSIT BANKS IN UMUAHIA ABIA STATE, NIGERIA | \$20 |
| 289 | EFFECT OF SALES PROMOTION ON MARKETING PERFORMANCE OF NIGERIAN BREWERIES | \$20 |
| 290 | EFFECT OF ADVERTISING MEDIA ON CUSTOMER PATRONAGE FOR BANKING SERVICE (A STUDY OF FIRST CITY MONUMENT BANK PLC) | \$20 |
| 291 | EFFECTS OF PACKAGING ON THE BUYING BEHAVIOUR OF INSTANT NOODLE CONSUMERS' IN ANAMBRA STATE, NIGERIA | \$20 |
| 292 | THE WORLD WIDE WEB IN THE PRACTISE OF MARKETING: ITS CHALLENGES TO NIGERIA IN THE 21ST CENTURY (STUDY OF SELECTED FIRMS IN ABIA METROPOLIS) | \$20 |
| 293 | EFFECT OF SALE PROMOTION ON CUSTOMER BRAND LOYALTY. (A STUDY OF STARLINE NIGERIA LTD) | \$20 |
| 294 | PLACE OF CONVENTIONAL MARKETING THEORIES AND TECHNIQUES IN TERMS OF PRICING, DISTIRBUTION AND ADVERTISING, IN THE MANAGEMENT OF SMALL SCALE ENTERPRISES IN NIGERIA | \$20 |
| 295 | EFFECT OF ADVERTISING ON PROFITABILITY OF SELECTED FOOD AND BEVERAGE COMPANY | \$20 |
| 296 | INTERNET SYSTEM AND DEVELOPMENT OF TRANSPORTATION: STUDY OF SELECTED MANUFACTURING FIRMS IN NIGERIA | \$20 |
| 297 | PACKAGING AS A DETERMINANT FOR CONSUMER PURCHASE BEHAVIOUR TOWARD PERFUMES (A STUDY OF STARLINE NIGERIA LIMITED ABA, ABIA STATE) | \$20 |
| 298 | CONSUMER PROTECTION IN THE SERVICE INDUSTRY (A STUDY OF UNITED BANK FOR AFRICA) | \$20 |
| 299 | WORLDWIDE STANDARDIZATION OF PRODUCTS BY MULTINATIONAL AND GLOBAL ORGANISATIONS (A STUDY OF UNILEVER NIGERIA PLC) | \$20 |
| 300 | PENETRATION PRICING STRATEGY AS TOOL FOR EFFECTIVE MARKETING OF PHARMACEUTICAL PRODUCTS IN NIGERIA (A STUDY OF JUHEL PHARMACEUTICAL LIMITED) | \$20 |
| 301 | PENETRATION PRICING STRATEGY AS TOOL FOR EFFECTIVE MARKETING OF PHARMACEUTICAL PRODUCTS IN NIGERIA (A STUDY OF JUHEL PHARMACEUTICAL LIMITED) | \$20 |
| 302 | DETERMINANTS OF SALES VOLUME AND PROFIT AMONG LIVESTOCK FEEDSTUFF DEALERS IN ABIA STATE NIGERIA | \$20 |
| 303 | EFFECT OF PRICE DIFFERENTIAL TOWARDS MADE IN NIGERIA TEXTILE PRODUCTS IN RELATION TO FOREIGN MADE TEXTILE PRODUCTS ON CONSUMER PREFERENCE IN ABIA STATE, NIGERIA | \$20 |
| 304 | ACCESSING THE IMPACT OF CONSUMER PREFERENCE FOR THE CONSUMPTION OF LOCALLY PRODUCED RICE IN ABIA STATE, NIGERIA. | \$20 |
| 305 | CUSTOMER SERVICE AS A DETERMINANT TO CUSTOMER SATISFACTION OF SELECTED COMMERCIAL BANK (A STUDY OF FIRST BANK, ACCESS BANK AND ECO BANK) | \$20 |
| 306 | EFFECT OF PRODUCT PACKAGING ON CONSUMER PATRONAGE OF TOOTHPASTE USERS IN UMUAHIA ABIA STATE. | \$20 |
| 307 | MARKETING PERFORMANCE MEASUREMENT IN THE SERVICE INDUSTRY IN NIGERIA (A STUDY OF MTN AND GLO) | \$20 |
| 308 | BRAND EQUITY AND MARKETING PERFORMANCE OF TOOTHPASTE PRODUCT IN UMUAHIA NORTH METROPOLIS, ABIA STATE NIGERIA. | \$20 |
| 309 | MARKETING RESEARCH AS A STRATEGIC TOOL FOR ACHIEVING ORGANIZATIONAL SALES OBJECTIVES IN THE MANUFACTURING INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC) | \$20 |
| 310 | IMPACT OF MOBILE MARKETING ON ONLINE CONSUMERS' PATRONAGE (A STUDY OF JUMIA ABIA STATE, NIGERIA) | \$20 |

| # | Product Name | Price |
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| 311 | ANALYZING PROMOTIONAL STRATEGIES FOR ROAD TRANSPORTATION SERVICES: (A STUDY OF ABC TRANSPORT SERVICES UMUAHIA METROPOLIS IN ABIA STATE) | \$20 |
| 312 | IMPACT OF MARKETING RESEARCH ON THE ADOPTION OF NEW PRODUCT (A STUDY OF TONIMAS NIGERIA LTD, ABA, ABIA STATE) | \$20 |
| 313 | EFFECT OF INFORMATION TECHNOLOGY ON THE DEVELOPMENT OF EFFECTIVE MARKETING STRATEGIES IN THE BANKING INDUSTRY (A STUDY OF ZENITH BANK PLC) | \$20 |
| 314 | CASHLESS POLICY AND CONSUMERS ACCEPTABILITY (A CASE STUDY OF UMUAHIA METROPOLIS) | \$20 |
| 315 | IMPACT OF ADVERTISING ON SALES VOLUME OF A COMPETITIVE PRODUCT (A STUDY OF INDOMIE NOODLES) | \$20 |
| 316 | IMPACT OF SALESFORCE WELFARE ON MARKETING PRODUCTIVITY OF SELECTED PRIVATE FIRMS IN ABA, ABIA STATE | \$20 |
| 317 | EFFECTS OF ADVERTISING ON THE PURCHASE OF NOODLES IN ABA, ABIA STATE, NIGERIA (A STUDY OF INDOMIE NOODLES) | \$20 |
| 318 | EMPIRICAL ANALYSIS OF PROFITABILITY AND MARKETING EFFICIENCY OF PORK: EVIDENCE FROM ABIA STATE | \$20 |
| 319 | ASSESSING SALES FORCE MOTIVATION AS A PANACEA FOR IMPROVED PERFORMANCE IN MANUFACTURING INDUSTRY. (CASE STUDY OF PZ CUSSONS PLC) | \$20 |
| 320 | BEHAVIOURAL MODEL ON THE ADOPTION OF ICT IN THE E-WALLET PROGRAMME FOR FARMERS BY THE FEDERAL GOVERNMENT | \$20 |
| 321 | EFFECTS OF ONLINE ADVERTISEMENT ON CONSUMER BUYING BEHAVIOURS A CASE STUDY OF KONGA ONLINE SHOP (WWW.KONGA.COM) | \$20 |
| 322 | IMPACT OF PRICING STRATEGIES ON CONSUMER PURCHASE BEHAVIOUR (A CASE STUDY OF AIRTEL AND ETISALAT) | \$20 |
| 323 | EFFECT OF PRODUCT PACKAGING ON CONSUMER PATRONAGE OF TOOTHPASTE IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE, NIGERIA. | \$20 |
| 324 | ASSESSMENT OF THE RELATIONSHIP BETWEEN SALES PROMOTION STARATEGY AND MARKETING PERFORMANCE (A STUDY OF NESTLE NIGERIA PLC) | \$20 |
| 325 | THE IMPACT OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR (A STUDY OF OMO DETERGENT) | \$20 |
| 326 | EVALUATION OF ENVIRONMENTAL MARKETING CONCEPT IN THE OIL AND GAS INDUSTRY IN NIGERIA (A STUDY OF OANDO PLC) | \$20 |
| 327 | EFFECT OF TEST MARKETING ON NEW PRODUCT PERFORMANCE (A STUDY OF 7UP BOTTLING COMPANY PLC) | \$20 |
| 328 | DETERMINANTS OF MARKET ACCESS TO LIQUEFIED PETROLEUM GAS (LPG) AMONG URBAN HOUSEHOLDS IN ABIA STATE, NIGERIA | \$20 |
| 329 | CONSUMER BRAND PREEERRENCE AND THE PURCHASE OF BEVERAGES (STUDY OF MILO IN UMUAIIIA NORTH) | \$20 |
| 330 | DETERMINANTS OF CUSTOMER SATISFACTION AND LOYALTY AMONG BAKERY PRODUCTS IN ABIA STATE. NIGERIA | \$20 |
| 331 | EFFECT OF MARKETING ON TOURISM DEVELOPMENT IN ABIA (A STUDY OF SELECTED TOURISM POTENTIALS IN ABIA STATE NIGERIA) | \$20 |
| 332 | APPLICATION OF PUBLIC RELATIONS TOOLS FOR CORPORATE GROWTH (A STUDY OF NIGERIA BOTTLING COMPANY) | \$20 |
| 333 | ANALYSIS OF ENERGY CONSUMPTION EXPENDITURE AND CONSUMER ADOPTION OF ENERGY SAVING BULBS IN UMUAHIA, ABIA STATE, NIGERIA | \$20 |
| 334 | HEALTH SEEKING BEHAVIOUR TOWARDS HYPERTENSION AMONG TRADERS IN UBANI MARKET IN UMUAHIA NORTH LOCAL GOVERNMENT AREA OF ABIA STATE. | \$20 |
| 335 | CHEMICAL COMPOSITION OF ENRICHED PAP MADE FROM YELLOW CORN AND RED SORGHUM | \$20 |
| 336 | ALCOHOL CONSUMPTION PATTERN OF UNDERGRADUATE ALCOHOLICS IN MICHAEL OKPARA UNIVERISTY OF AGRICULTURE, UMUDIKE AND ABIA STATE UNIVERSITY, UMUAHIA CAMPUS | \$20 |
| 337 | DIETARY HABITS AND NUTRITON EDUCATION ACTIVITIES OF SECONDARY SCHOOL STUDENTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE | \$20 |
| 338 | CHEMICAL AND SENSORY EVALUATION OF BEVERAGES MADE FROM TIGER NUT (CYPERUS ESCULENTA) | \$20 |
| 339 | CORRELATES BETWEEN PERCIEVED AND ACTUAL NUTRITIONAL STATUS OF UNDERGRADUATES IN MICHAEL OKPARA UNIVERISTY OF AGRICULTURE, UMUDIKE AND ABIA STATE UNIVERSITY, UMUAHIA CAMPUS. | \$20 |
| 340 | DIETARY DIVERSITY SCORE AND NUTRIENT ADEQUACY AMONG ADULTS IN IKWUANO LOCAL GOVERNMENT AREA OF ABIA STATE | \$20 |
| 341 | KNOWLEDEGE, ATTITUDE AND PRACTICE OF EXCLUSIVE BREASTFEEDING AMONG NURSING MOTHERS ATTENDING POST NATAL CLINIC IN FEDERAL MEDICAL CENTRE,UMUAHIA, ABIA STATE | \$20 |
| 342 | WEIGHT STATUS AND SOCIO-CULTURAL FACTORS AMONG YOUNG ADULTS IN SELECTED RURAL AND URBAN AREAS OF AKWA IBOM STATE | \$20 |
| 343 | IMPACT OF PERSONAL AND EXTERNAL FOOD ENVIRONMENT ON FOOD CONSUMPTION PATTERN AND ANTHROPOMETRY OF WORKERS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE | \$20 |
| 344 | EFFECT OF DRYING AND FERMENTATION ON MICRONUTRIENT COMPOSITION OF BISCUIT MADE FROM BLENDS OF HUNGRY RICE AND ALMOND NUTS FLOURS | \$20 |

| # | Product Name | Price |
|-----|---|-------|
| 345 | NUTRIENT COMPOSITION AND SENSORY EVALUATION OF STEAMED AND BAKED TOFU | \$20 |
| 346 | CHEMICAL AND SENSORY EVALUATION OF HIGH FIBRE BISCUITS PRODUCED FROM WHOLE YELLOW FLESHED CASSAVA (MANIHOT ESCULENTA CRANTZ) FLOUR | \$20 |
| 347 | BODY IMAGE PERCEPTION, ANTHROPOMETRIC PARAMETERS AND DIETARY PATTERN OF IN-SCHOOL ADOLESCENT GIRLS IN AWKA SOUTH LOCAL GOVERNMENT AREA, ANAMBRA STATE. | \$20 |
| 348 | DETERMINATION OF PHYSIOCHEMICAL AND MICRONUTRIENT COMPOSITION OF SMOOTHIE FROM BLENDS OF PAWPAW, COCONUT AND MILK. | \$20 |
| 349 | CHEMICAL AND SENSORY ATTRIBUTES OF GUINEA CORN-TIGERNUT KUNU BLEND | \$20 |
| 350 | KNOWLEDGE, PERCEPTION AND TECHNIQUES ADOPTED BY MOTHERS IN ASSESSING AND MONITORING THE GROWTH AND DEVELOPMENT OF UNDER-5 CHILDREN IN OSISIOMA LGA IN ABIA STATE. | \$20 |
| 351 | KNOWLEDGE, PERCEPTION AND TECHNIQUES ADOPTED BY MOTHERS IN ASSESSING AND MONITORING THE GROWTH AND DEVELOPMENT OF UNDER 5 CHILDREN IN OWERRI MUNICIPAL AND MBAITOLI L.G.A IN IMO STATE. | \$20 |
| 352 | EFFECT OF BLANCHING AND DRYING PROCESSING METHODS ON THE NUTRIENT COMPOSITION OF MORINGA LEAVES AND THE SENSORY EVALUATION OF MORINGA TEA PRODUCED FROM THEM | \$20 |
| 353 | CONTENT ANALYSIS OF COVID - 19 RELATED NUTRITION INFORMATION IN A PRINT MEDIA | \$20 |
| 354 | KNOWLEDGE, ATTITUDE AND PRACTICE OF MARKET WOMEN TOWARDS FRUIT AND VEGETABLE CONSUMPTION IN UMUAHIA NORTH LOCAL GOVERNMENT AREA OF ABIA STATE | \$20 |
| 355 | ANTHROPOMETRIC INDICES AND FEEDING PRACTICES OF INFANTS (0 - 12MONTHS) IN AWKA, ANAMBRA STATE | \$20 |
| 356 | HEALTH BELIEF DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG ADULTS IN UMUAHIA SOUTH (AMUZU-OLOKORO) AND OBINGWA (MGBOKO) LOCAL GOVERNMENT AREAS OF ABIA STATE. | \$20 |
| 357 | KNOWLEDGE AND PRACTICE OF PERICONCEPTIONAL FOLIC ACID SUPPLEMENTATION AMONG WOMEN OF CHILD BEARING AGE (18-45 YEARS) IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE, NIGERIA | \$20 |
| 358 | ANTHROPOMETRY STATUS AND CHILD FEEDING PRACTICES OF CHILDREN (6-24 MONTHS) IN UMUAHIA NORTH LOCAL AREA, ABIA STATE | \$20 |
| 359 | DEVELOPMENT AND EVALUATION OF BREAKFAST CEREALS FROM BLENDS OF MAIZE (ZEA MAYS), AFRICAN YAM BEAN (SPHENOSTYLIS STENOCARPA) AND DATE PALM (PHOENIX DACTILIFERA L) PULP FLOURS | \$20 |
| 360 | INFANT FEEDING PRACTICES AMONG MOTHERS IN SELECTED COMMUNITIES IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE | \$20 |
| 361 | EFFECT OF FERMENTATION PERIOD ON THE CHEMICAL AND ANTI-OXIDANT PROPERTIES OF OKPEHE SEED (PROSOPIS AFRICANA) | \$20 |
| 362 | HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN OBINGWA LOCAL GOVERNMENT AREA STATE | \$20 |
| 363 | PERCEIVED AND ACTUAL NUTRITIONAL STATUS OF ADULTS IN UMUAHIA NORTH AND UMUAHIA SOUTH LOCAL GOVERNMENT ABIA STATE | \$20 |
| 364 | CHEMICAL AND SENSORY EVALUATION OF BISCUIT PRODUCED FROM WHEAT, SOYBEAN, BANANA AND COCONUT BLEND | \$20 |
| 365 | DIETARY PATTERN AND ANTHROPOMETRIC STATUS OF INSCHOOL ADOLESCENTS IN ETIM-EKPO LOCAL GOVERNMENT AREA IN AKWA-IBOM STATE | \$20 |
| 366 | ASSESSMENT OF NUTRITIONAL KNOWLEDGE, DIETARY PATTERN AND ANTHROPOMETRIC CHARACTERISTICS OF ABIA STATE UNIVERSITY UNDERGRADUATE. | \$20 |
| 367 | MALNUTRITION AMONG CHILDREN 2 TO 5 YEARS IN NDORO AND NNONO COMMUNITIES IN IKWUANO LGA, ABIA STATE | \$20 |
| 368 | KNOWLEDGE AND CONSUMPTION OF IMMUNE BOOSTING FOODS AMONG PREGNANT MOTHERS ATTENDING ANTENATAL CENTERS IN UMUAHIA METROPOLIS | \$20 |
| 369 | NUTRIENT AND SENSORY EVALUATION OF JAM PRODUCED FROM BLENDS OF PAWPAW (CARICA PAPAYA) AND PINEAPPLE (ANANAS COMUSUS) PULP | \$20 |
| 370 | NUTRIENT AND SENSORY EVALUATION OF SCONES MADE FROM COMPOSITE FLOUR OF ROASTED FLUTED PUMPKIN SEED AND HUNGRY RICE | \$20 |
| 371 | VARIATION IN MACRONUTRIENT COMPOSITION AND NUTRIENT DENSITY OF ANALYZED AND CALCULATED VALUES OF SELECTED TRADITIONAL SOUPS COMMONLY CONSUMED IN UMUAHIA, ABIA STATE | \$20 |
| 372 | FOOD CONSUMPTION, KNOWLEDGE AND PRACTICE OF FOOD SELECTION AMONG MOTHERS IN UMUAHIA METROPOLIS | \$20 |
| 373 | THE HEALTH BELIEF DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG THE ELDERLY IN SELECTED RURAL ISIALA NGWA SOUTH AND URBAN UMUAHIA NORTH LOCAL GOVERNMENT AREAS OF ABIA STATE | \$20 |
| 374 | HEALTH BELIEF DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG THE ELDERLY IN UMUAHIA NORTH AND IKWUANO LOCAL GOVERNMENT AREA OF ABIA STATE | \$20 |
| 375 | GLYCEMIC INDEX AND LOAD OF COMMONLY CONSUMED CASSAVA VARIETIES | \$20 |

| # | Product Name | Price |
|-----|--|-------|
| 376 | HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN IKEDURU LOCAL GOVERNMENT AREA OF IMO STATE | \$20 |
| 377 | CONSUMPTION OF ULTRA PROCESSED FOODS, DIETARY PATTERN AND ANTHROPOMERTRY STATUS OF ADULTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE | \$20 |
| 378 | DIETARY DIVERSITY SCORE AND NUTRITIONAL STATUS OF MARKET WOMEN IN ABA-NORTH LOCAL GOVERNMENT AREA OF ABIA STATE | \$20 |
| 379 | NUTRIENT AND SENSORY EVALUATION OF SCONES MADE FROM COMPOSITE FLOUR OF ROASTED FLUTED PUMPKIN SEED AND HUNGRY RICE | \$20 |
| 380 | MALNUTRITION AMONG CHILDREN 2-5 YEARS IN OHABIAM, URATTA AND OBUDA COMMUNITIES IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE | \$20 |
| 381 | NUTRIENT COMPOSITION AND SENSORY EVALUATION OF BREAD PRODUCED FROM CARROT, FERMENTED MAIZE AND TIGER NUT RESIDUE FLOUR BLENDS | \$20 |
| 382 | CHEMICAL COMPOSITION OF CHIN-CHIN PRODUCED FROM WHEAT (TRITICUM SPP.) FLOUR ENRICHED WITH DATE PALM (PHONENIX DACTYLIFERA) AND TIGER NUT (CYPERUS ESCULENTA) FLOURS | \$20 |
| 383 | MALNUTRITION AMONG CHILDREN 2-5 YEARS IN UMUAFAI, UMUEZEALA AND UMUANNA COMMUNITIES IN UMUAHIA NORTH LGA, ABIA STATE | \$20 |
| 384 | CHEMICAL COMPOSITION OF AN UNDERUTILIZED SPICE (CUSSONIA BATERI) IN SOUTH EAST, NIGERIA. | \$20 |
| 385 | FOOD INSECURITY AND COPING STRATEGIES OF HOUSEHOLDS IN UMUAHIA NORTH AND SOUTH LOCAL GOVERNMENT AREAS OF ABIA STATE | \$20 |
| 386 | FEEDING PATTERN AND ANTHROPOMETRIC INDICES OF INFANTS (6 - 24 MONTHS) IN UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE | \$20 |
| 387 | MOTHER'S PERCEPTION OF BREAST MILK INSUFFICIENCY AND KNOWLEDGE OF EXCLUSIVE BREASTFEEDING PRACTICE IN IKWUANO LOCAL GOVERNMENT AREA IN ABIA STATE | \$20 |
| 388 | DIETARY PRACTICES OF BREASTFEEDING MOTHERS ATTENDING POSTNATAL CLINIC AT FEDERAL MEDICAL CENTRE, UMUAHIA, ABIA STATE | \$20 |
| 389 | HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN BENDE LGA ABIA STATE | \$20 |
| 390 | KNOWLEDGE, ATTITUDE AND PRACTICE OF EXCLUSIVE BREAST FEEDING AMONG NURSING MOTHERS IN ABA SOUTH LOCAL GOVERNMENT AREA OF ABIA STATE | \$20 |
| 391 | DIETARY PRACTICES AND RESTRICTIONS AMONG PREGNANT WOMEN THAT ATTEND ANTENATAL CLINIC AT FEDERAL MEDICAL CENTER UMUAHIA, ABIA STATE | \$20 |
| 392 | KNOWLEDGE AND PRACTICE OF THE USE OF NUTRIENT SUPPLEMENT AMONG WOMEN OF REPRODUCTIVE AGE IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE | \$20 |
| 393 | HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN ORU-EAST LOCAL GOVERNMENT AREA IN IMO STATE. | \$20 |
| 394 | FOOD SECURITY AND ANTHROPOMETRIC STATUS OF ADOLESCENT SCHOOL GIRLS IN ENUGU NORTH LOCAL GOVERNMENT AREA, ENUGU STATE. | \$20 |
| 395 | KNOWLEDGE, ATTITUDE AND CONSUMPTION LEVEL OF CAROTENE RICH FOODS AMONG STUDENTS IN ABIA STATE POLYTECHNIC AND MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE ABIA STATE | \$20 |
| 396 | ANTHROPOMETRIC CHARACTERISTICS AND FEEDING PATTERNS OF CHILDREN 2-5 YEARS IN RURAL COMMUNITIES IN IKWUANO AND UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE | \$20 |
| 397 | NUTRITIONAL KNOWLEDGE, ANTHROPOMETRIC INDICES AND FAST FOOD CONSUMPTION AMONG UNDERGRADUATE STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE | \$20 |
| 398 | DIETARY HABITS AND NUTRITION EDUCATION ACTIVITIES OF SECONDARY SCHOOL STUDENTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE. | \$20 |
| 399 | KNOWLEDGE AND PRACTICE OF USE OF NUTRIENT SUPPLEMENTATION AMONG WOMEN OF REPRODUCTIVE AGE IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE | \$20 |
| 400 | CHEMICAL AND SENSORY EVALUATION OF CARROT-COCONUT AND CARROT-TIGERNUT JUICE BLENDS | \$20 |
| 401 | KNOWLEDGE AND PRACTICE OF USE OF NUTRIENT SUPPLEMENT AMONG WOMEN OF REPRODUCTIVE AGE IN ENUGU NORTH L.G.A., ENUGU STATE | \$20 |
| 402 | CHEMICAL AND SENSORY EVALUATION OF SCONES MADE FROM BLENDS OF HUNGRY RICE AND ALMOND NUTS | \$20 |
| 403 | CHEMICAL AND SENSORY ATTRIBUTES OF PAP PRODUCED FROM TWO VARIETIES OF SORGHUM | \$20 |
| 404 | CHEMICAL AND SENORY PROPERTIES OF BISCUIT MADE FROM CASSAVA (MANIHOT ESCULENTA) FLOUR AND GROUNDNUT (ARACHIS HYPOGAEA) PASTE. | \$20 |

| # | Product Name | Price |
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| 405 | AN INVESTIGATION INTO ADOPTION OF MITIGATIVE AND ADAPTIVE STRATEGIES TO CLIMATE CHANGE: A CASE OF CONSTRUCTION MATERIALS MANUFACTURING BUSINESS ENTERPRISES IN LUSAKA PROVINCE | \$20 |
| 406 | THE EFFECT OF MARKETING IMPLICATION OF PRODUCT LIFE CYCLE MANAGEMENT IN UNILEVER NIGERIA LIMITED | \$20 |
| 407 | THE INFLUENCE OF PACKAGING ON THE PURCHASE OF COSMETICS PRODUCTS IN ENUGU | \$20 |
| 408 | EVALUATION OF PRICING STRATEGY AS A SURVIVAL TOOL IN THE MARKETING OF DRINKS (A STUDY OF NIGERIAN BREWERIES PLC) | \$20 |
| 409 | INFLUENCE OF SALES PROMOTION ON CONSUMER BRAND LOYALTY OF ALCOHOLIC BEVERAGES IN RIVERS STATE WITH SPECIFIC INTEREST IN PORT HARCOURT | \$20 |
| 410 | EVALUATION OF STRATEGIC MARKETING AS AN INSTRUMENT TO ENHANCE ORGANIZATIONAL PERFORMANCE | \$20 |
| 411 | DETERMINANT OF HAIR CREAM BRANDS AMONG HOUSEHOLDS IN ABIA STATE, NIGERIA. | \$20 |
| 412 | THE ROLE OF PHYSICAL DISTRIBUTION CHANNEL ON MARKETING PERFORMANCE OF AGRICULTURAL PRODUCE IN ABOH MBAISE L.G.A. OF IMO STATE | \$20 |
| 413 | EFFECTIVENESS OF PERSONAL SELLING STRATEGIES IN MARKETING OF TABLE WATER AND JUICE DRINKS IN ABIA STATE, NIGERIA | \$20 |
| 414 | IMPACT OF CUSTOMER RELATIONSHIP MARKETING ON BANK GROWTH: (A STUDY OF UBA & ZENITH BANK) | \$20 |
| 415 | A COMPARATIVE STUDY OF THE EFFCTIVIENESS OF MARKTING COMMUNICATION IN ROAD TRANSPORTATION INDUSTRY | \$20 |
| 416 | THE EFFECT OF BUYING BEHAVIOUR ON PURCHASE DECISION OF CONSUMERS ON CONVENIENCE GOODS IN ENUGU METROPOLIS. | \$20 |
| 417 | EFFECT OF BRANDING ON CONSUMER PATRONAGE OF DIFFERENT BRANDS OF BEER IN UMUAHIA METROPOLIS | \$20 |
| 418 | THE ROLE OF PACKAGING ON THE MARKETING PERFORMANCE OF A MANUFACTURING FIRM, USING A CASE STUDY (PZ NIG. PLC) | \$20 |
| 419 | THE IMPACT OF PRICING POLICIES ON THE PURCHASING AND CONSUMPTION OF ALCOHOLIC DRINKS (A STUDY OF NIGERIA BREWERIES PLC ABA) | \$20 |
| 420 | STUDY OF AQUATIC MICROBIAL DIVERSITY BASED ON DIFFERENTIATION AND STRUCTURAL STAINING | \$20 |
| 421 | PREVALENCE AND BACTERIAL SPECIES ASSOCIATED WITH GASTROENTERITIS, A CASE STUDY WITH STUDENTS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE. | \$20 |
| 422 | COMPARISON OF THE IN/VITRO SENSITIVITY TESTING OF AMINOGLYCOSIDES AGAINST FLUOROQUINOLONE AGENTS IN URINARY TRACT INFECTION ISOLATES | \$20 |
| 423 | ISOLATION AND IDENTIFICATION OF MICROORGANISMS FROM PALM WINE SOLD IN UMUDIKE, ABIA STATE | \$20 |
| 424 | ANTIFUNGAL EFFECT OF LACTIC ACID BACTERIA ISOLATED FROM POULTRY FEEDS OBTAINED FROM SONGHAI FARM | \$20 |
| 425 | COMPARATIVE STUDIES OF BIOCHEMICAL OXYGEN DEMAND AND CHEMICAL OXYGEN DEMAND OF ONU IMO SECTION OF IMO RIVER AND FISH POND WATER FROM NATIONAL ROOT CROP RESEARCH INSTITUTE (NRCRI) | \$20 |
| 426 | MICROBIOLOGICAL ASSESSMENT OF COMMERCIALY PREPARED YOGHURTS SOLD IN ABIA STATE, NIGERIA | \$20 |
| 427 | CONTRIBUTION OF YEAST IN MAIZE FERMENTATION | \$20 |
| 428 | PRODUCTION OF AMYLASE FROM FERMENTED UGBA USING MICROCOCCUS SPECIES | \$20 |
| 429 | COMPARATIVE MICROBIAL AND PHYSIOCHEMICAL ANALYSIS OF CONTROLLED AND LOCALLY FERMENTED OGIRI FROM CITRULLUS LANATUS (EGUSI-MELON) | \$20 |
| 430 | EFFECTS OF DIFFERENT NITROGEN SOURCES ON THE ANTIFUNGAL ACTIVITIES OF ACTINOMYCETE ISOLATED FROM THE SOIL | \$20 |
| 431 | PRODUCTION OF PROBIOTIC BEVERAGE FROM HIBISCUS SABDARIFFA | \$20 |
| 432 | EVALUATION OF MICROORGANISMS FROM GARI AT SELECTED MARKETS IN IKWUANO LGA OF ABIA STATE | \$20 |
| 433 | ANTIBACTERIAL ACTIVITY OF LACTIC ACID BACTERIA ISOLATED FROM FERMENTED YELLOW OGI (ZEA MAYS) AGAINST SOME PATHOGENIC BACTERIA | \$20 |
| 434 | MICROBIAL EVALUATION OF NKWUAKU AND OGBARU STREAM WATER IN AWGU LOCAL GOVERNMENT AREA IN ENUGU STATE | \$20 |
| 435 | ANTIBIOGRAM OF ORGANISMS OF PUBLIC HEALTH IMPORTANCE ISOLATED FROM BEEF | \$20 |
| 436 | CHARACTERIZATION AND TECHNOLOGICAL POTENTIALS OF LACTIC ACID BACTERIA ISOLATED FROM FERMENTED TIGER NUT MILK | \$20 |
| 437 | USE OF COLIFORM ORGANISMS AS INDICATORS OF QUALITY OF YOGHURT PRODUCTS SOLD IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE | \$20 |
| 438 | ENUMERATION OF LACTIC ACID BACTERIA FROM FERMENTED AFRICAN OIL BEAN (PENTACLETHRA MACROPHYLLA BENTH) SEEDS FOR NIACIN AND PANTOTHENIC ACID PRODUCTION | \$20 |
| 439 | SCREENING FOR PROTEOLYTIC ACTIVITIES OF LACTIC ACID BACTERIA ISOLATED FROM RIPENED FRUITS | \$20 |
| 440 | MICROORGANISMS FOUND IN AIR-CONDITIONED BUILDINGS | \$20 |

| # | Product Name | Price |
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| 441 | MICROBIAL QUALITY OF UGBA (PENTACLETHRA MACROPHYLLA) | \$20 |
| 442 | DETERMINATION OF MICROBIAL LOAD ON SOME COMMON SALAD VEGETABLES SOLD IN AHIA EKE MARKET, UMUAHIA | \$20 |
| 443 | MICROBIAL SYNERGISM IN FERMENTING OGI | \$20 |
| 444 | ANTIFUNGAL ACTIVITIES OF LACTOBACILLUS PLANTARUM ON SOME FUNGAL PATHOGENS (ASPERGILLUS SPP, RHIZOPUS SPP, CANDIDA SPP) | \$20 |
| 445 | ISOLATION AND IDENTIFICATION OF MICROORGANISMS FROM BARBER'S HAIR CLIPPERS IN UMUDIKE AND ITS ENVIRONS | \$20 |
| 446 | ISOLATION AND CHARACTERIZATION OF INDIGENOUS MICRO ORGANISMS FROM WASTE DUMP SITES IN UMUAHIA METROPOLIS | \$20 |
| 447 | COMPARATIVE MICROBIAL ASSESSMENT OF RAIN WATER COLLECTED FROM THE ROOFS OF SOME HOUSES | \$20 |
| 448 | MICROBIOLOGICAL EVALUATION OF SELECTED LOCAL CREAMS | \$20 |
| 449 | ANTIBACTERIAL ACTIVITY OF COSTUS AFER AND DIALIUM GUINEENSE ON SOME PATHOGENS | \$20 |
| 450 | INFLUENCE ON ADVERTISEMENT ON CONSUMER BEHAVIOUR A STUDY OF OVALTINE BEVERAGE IN UMUAHIA METROPOLIS, ABIA STATE NIGERIA | \$20 |
| 451 | IMPACT OF PHYSICAL DISTRIBUTION CHANNELS IN THE MARKETING OF AGRICULTURAL PRODUCTS IN OBOWO L.G.A, IMO STATE | \$20 |
| 452 | APPLICATION OF MARKETING STRATEGIES FOR IMPROVING PERFORMANCE OF SELECTED MONEY-DEPOSIT BANKS IN IMO STATE NIGERIA | \$20 |
| 453 | EVALUATION OF STRATEGIC MARKETING AS AN INSTRUMENT FOR ENHANCING ORGANIZATIONAL PERFORMANCE. (A STUDY OF SELECTED FIRMS IN ABIA STATE. NIGERIA) | \$20 |
| 454 | INFLUENCE OF STORAGE TECHNIQUES ON THE MANAGEMENT OF POST-HARVEST LOSSES OF MAIZE FARMERS IN ABIA STATE, NIGERIA | \$20 |
| 455 | ANALYSIS OF ONLINE BUSINESS AND PATRONAGE AMONG MICHAEL OKPARA UNIVERSITY STAFF THE CASE OF JUMIA ONLINE COMPANY | \$20 |
| 456 | PRICING STRATEGIES AND MARKETING PERFORMANCE OF SELECTED MOBILE PHONE OPERATORS (A STUDY OF GLO NIGERIAN LIMITED) | \$20 |
| 457 | USE OF PUBLIC RELATION STRATEGIES TO FIGHT AGAINST THE SCOURGE HIV/AIDS (A STUDY OF ABIA STATE ACTION COMMITTEE ON AIDS; ABSACA) | \$20 |
| 458 | MARKETING RESEARCH AS A TOOL FOR INCREASED PROFITABILITY IN SOFT DRINK INDUSTRY, (A STUDY OF NIGERIAN BOTTLING COMPANY PLC. OWERRI) | \$20 |
| 459 | EVALUATION OF LOGISTICS CHALLENGES OF MANUFACTURERS OF CONSUMER GOODS (A STUDY OF 7UP BOTTLING COMPANY PLC ABA) | \$20 |
| 460 | IMPACT OF INFORMATION AND COMMUNICATION AS A STRATEGY FOR ENHANCING ORGANIZATIONAL PERFORMANCE | \$20 |
| 461 | IMPACT OF MARKETING STRATEGY OF TELECOMMUNICATION NETWORK PROVIDERS ON SERVICE CONSUMPTION BEHAVIOUR OF AGRO INDUSTRY ENTREPRENEURS IN ABIA STATE, NIGERIA. | \$20 |
| 462 | EFFECTS OF SALES PROMOTION ON MARKET PERFORMANCE OF PZ NIGERIA PLC, ABA ABIA STATE | \$20 |
| 463 | DETERMINANTS OF CUSTOMER'S SATISFACTION IN THE TOURISM INDUSTRY (A STUDY OF AWHUM WATER FALL, ENUGU STATE) | \$20 |
| 464 | EFFECT OF PRICING STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRM IN ABIA STATE, NIGERIA (A STUDY OF PZ ABA, ABIA STATE) | \$20 |
| 465 | EFFECT OF PRICING STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRM IN ABIA STATE, NIGERIA (A STUDY OF PZ ABA, ABIA STATE) | \$20 |
| 466 | EFFECTS OF FUEL SUBSIDY REMOVAL ON ROAD TRANSPORT FARE IN UMUAHIA, NIGERIA (STUDY OF SELECTED TRANSPORT CUSTOMER) | \$20 |
| 467 | EFFECT OF MARKET SEGMENTATION ON SALES TURNOVER OF MADE IN NIGERIA GOODS IN ABA, ABIA STATE | \$20 |
| 468 | EFFECT OF ADVERTISING ON CHANGING CONSUMER BEHAVIOUR (A STUDY OF FIRST BANK NIGERIA PLC) | \$20 |
| 469 | IMPACT OF SALES PROMOTION ON ORGANIZATIONAL EFFECTIVENESS IN NIGERIA MANUFACTURING INDUSTRY; A STUDY OF NESTLE NIGERIA PLC | \$20 |
| 470 | AN EVALUATION OF CONSUMER ATTITUDES TOWARDS NIGERIAN AND FOREIGN MADE GOODS IN THE FOOD SUPPLEMENT MARKET. (A CASE STUDY OF ENUGU METROPOLIS) | \$20 |
| 471 | DETERMINANT OF CONSUMERS' PERCEPTION AND PREFERENCE TOWARDS LOCALLY MADE LADIES LEATHER BAGS IN ABA MAIN MARKET, ABIA STATE | \$20 |
| 472 | AN EVALUATION OF CONSUMER ATTITUDES TOWARDS NIGERIAN AND FOREIGN MADE GOODS IN THE FOOD SUPPLEMENT MARKET. (A CASE STUDY OF ENUGU METROPOLIS) | \$20 |

| # | Product Name | Price |
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| 473 | EVALUTION OF ADVERTISING AS A DETERMINATION OF CUSTOMER PATRONAGE OF 7UP BOTTLING COMPANY ABA, ABIA STATE. | \$20 |
| 474 | CHALLENGES TO THE PRACTICE OF MARKETING CONCEPT IN NIGERIA (STUDY OF SELECTED FIRMS IN THE TELECOMMUNICATION INDUSTRY IN NIGERIA) | \$20 |
| 475 | EVALUATION OF THE ACCEPTANCE RATE OF E-MARKETING PRACTICES IN NIGERIA (A CASE STUDY OF SELECTED URBAN AREAS IN SOUTH EAST IN NIGERIA) | \$20 |
| 476 | AN EVALUATION OF MARKETING CONCEPT AND PROFITABILITY OF SOME SELECTED FINANCIAL FIRMS IN ABA, ABIA STATE | \$20 |
| 477 | PREVALENCE OF ASYMPTOMATIC URINARY TRACT INFECTION AMONGST STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE | \$20 |
| 478 | COMPARISM OF MICROBIAL QUALITY OF LEAF AND POLYTHENE WRAPPED UGBA (PENTACLETHRA MACROPHYLA) | \$20 |
| 479 | ALCOHOL AND BIOMASS PRODUCTION USING WASTE PAPER THROUGH ENZYMATIC METHOD | \$20 |
| 480 | ISOLATION AND CHARACTERIZATION OF ANTIBIOTIC PRODUCING BACTERIA FROM SOIL RECEIVING ABATTOIR EFFLUENT IN UMUAHIA, ABIA STATE. | \$20 |
| 481 | ANTIBIOTIC SUSCEPTIBILITY TESTS OF STAPHYLOCOCCUS AUREUS ISOLATED FROM THE NOSTRILS OF PRIMARY SCHOOL PUPILS IN IKWUANO. | \$20 |
| 482 | EVALUATION OF THE ANTIMICROBIAL ACTIVITIES OF EXTRACTS OF CAJANUS CAJAN AND ASPILIA AFRICANA | \$20 |
| 483 | THE MICROBIAL QUALITY AND THE EFFECTIVENESS OF SEVEN BRANDS OF TOOTHPASTE MARKETED IN UBANI IN UMUAHIA | \$20 |
| 484 | CONSUMER PERCEPTION OF SALES PROMOTION IN THE MARKETING OF TELECOMMUNICATION SERVICES IN NIGERIA | \$20 |
| 485 | APPRAISAL OF PRODUCT PERFORMANCE OF BREWERY INDUSTRY (A STUDY OF NIGERIA BREWERY PLC, ENUGU STATE) | \$20 |
| 486 | APPRAISAL OF PRODUCT PERFORMANCE OF BREWERY INDUSTRY (A STUDY OF NIGERIA BREWERY PLC, ENUGU STATE) | \$20 |
| 487 | ANALYSIS OF CONSUMERS ATTITUDE TOWARDS MADE IN NIGERIA FURNITURE AMONG HOUSEHOLD IN EHIMIRI HOUSING ESTATE | \$20 |
| 488 | THE ROLE OF ADVERTISING ON SUPERMARKET BUSINESS IN UMUAHIA METROPOLIS (A STUDY OF CAPITAL SUPERMARKET UMUAHIA ABIA STATE) | \$20 |
| 489 | IMPACT OF MARKETING ON THE SALES OF AGRICULTURAL PRODUCE (RICE) IN ENUGU METROPOLIS | \$20 |
| 490 | INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON BRAND PREFERENCE IN THE TELECOMMUNICATIONS INDUSTRY A STUDY OF MTN NIGERIA UMUAHIA ABIA STATE, NIGERIA | \$20 |
| 491 | PACKAGING INFLUENCE ON CONSUMER PURCHASE BEHAVIOUR OF AUTOMOBILE OIL BRAND (A CASE STUDY OF ABA METROPOLIS) | \$20 |
| 492 | EFFECT OF SALES PROMOTION ON PURCHASING BEHAVIOUR OF CONSUMERS OF COCA-COLA PRODUCTS IN UMUAHIA METROPOLIS | \$20 |
| 493 | EFFECTS OF DIVERSIFICATION STRATEGY ON MARKETING PERFORMANCE OF POULTRY ENTERPRISES IN ABIA STATE, NIGERIA. | \$20 |
| 494 | EFFECT OF ADVERTISING ON CUSTOMERS PATRONAGE OF FIRMS (NIGERIA BOTTLING COMPANY AND 7UP NIG PLC IN ABA, ABIA STATE) | \$20 |
| 495 | EFFECT OF INNOVATION DEVELOPMENT ON CONSUMER PATRONAGE OF FLOUR-BASED PRODUCTS IN ABIA STATE, NIGERIA | \$20 |
| 496 | EFFECT OF QUALITY SERVICE DELIVERY IN ENHANCING CUSTOMER'S SATISFACTION AMONG MTN USERS IN ABIA STATE, NIGERIA | \$20 |
| 497 | ANALYSIS OF EFFECT OF BRANDING ON CONSUMER PATRONAGE IN THE BEER MARKET; A STUDY OF NIGERIA BREWERIES, ENUGU, ENUGU STATE. | \$20 |
| 498 | EFFECT OF MARKETING CONCEPT ON CUSTOMER SATISFACTIONS IN NIGERIAN FINANCIAL INSTITUTION (A STUDY OF DIAMOND BANK PLC UMUAHIA, ABIA STATE NIGERIA.) | \$20 |
| 499 | THE PLACE OF MARKETING IN FINANAICAL INTERMEDIATION (STUDY OF SELECTED DEPOSIT MONEY BANKS IN NIGERIA) | \$20 |
| 500 | EFFECT OF RELATIONSHIP MARKETING ON MARKETING PERFORMANCE OF SELECTED LEATHER PRODUCTS MANUFACTURING ENTERPRISES IN ABA, ABIA STATE NIGERIA | \$20 |